

The World of Cars and Car Wash Has Changed Forever

Ford knows the answer to the future and now so do we.

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/EINPresswire.com/ -- Ford knows the answer to the future and now so do we.

It is no secret that this nation's consumers are turning to trucks, crossovers and sport utility vehicles instead of sedans. Once the typical choice of only contractors, farmers and

industry, trucks and SUV's have worked their way into the urban and suburban lifestyle with a vengeance. Taking note of this change and the everyday use to which trucks and SUV's are now subjected, Ford has made the decision to concentrate its future on trucks, crossovers and sport utility vehicles. "Zymöl®, the maker of the world's finest auto finish care products, has now followed Ford" says Chuck Bennett Zymöl CEO, "with the development of a new auto wash concentrate, Titanium™".

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Charles Bennett -CEO

natural oils and soaps.

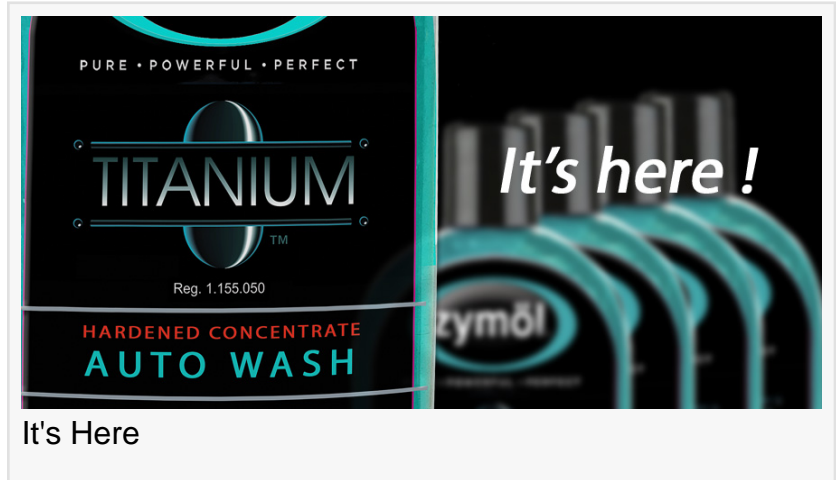
Zymöl Titanium Auto Wash is the next generation in the Zymöl Wash family. This new Wash gives you, the vehicle owner, the opportunity to do the least amount of work while providing the most benefit to your investment. A combination of pure vegetable Glycerin Soap, Fenugreek, Burdock, Sunflower oils and Shea Butter will wash dirt away but not your wax.

This economical 20 ounce super hardened concentrate is equal to 60 ounces of typical car wash.

Titanium Auto Wash will be available this Fall at all automotive stores and select home improvement retailers. You can get your Titanium Auto Wash shipped directly to you before it hits the stores by going to <http://www.zymol.com/titaniumautowash.aspx> and using the coupon code: GETWASHNOW for a limited promotional discount.

Ford knows, we know, now you do !

More information is available anytime at www.zymol.com.



About Zymöl:

Zymöl (pronounced ZYE-mol) is the world's leading producer of premium automotive care products. Its effectiveness, natural ingredients, environmental compatibility and adoption by the automotive elite distinguish and separate Zymöl from the other less quality offerings.

With over 200 years of formula experience, Zymöl has developed washing, cleaning and feeding products that are used to protect and shine the finest cars in the world.

Museums, car enthusiasts and automobile manufacturers have discovered the value of Zymöl. Owners of finest automobiles in the world enjoy Zymöl custom wax formulas for their cars.

Zymöl is dedicated to helping present and future generations preserve and protect the contributions made by the designers, manufacturers, collectors and restorers of our motorized works of art, new or old.

Zymöl also provides Automotive, Boating, Motorcycle, Aircraft, Music and Horse Care products with an eye toward Home Care. Zymöl is privately held and operated.

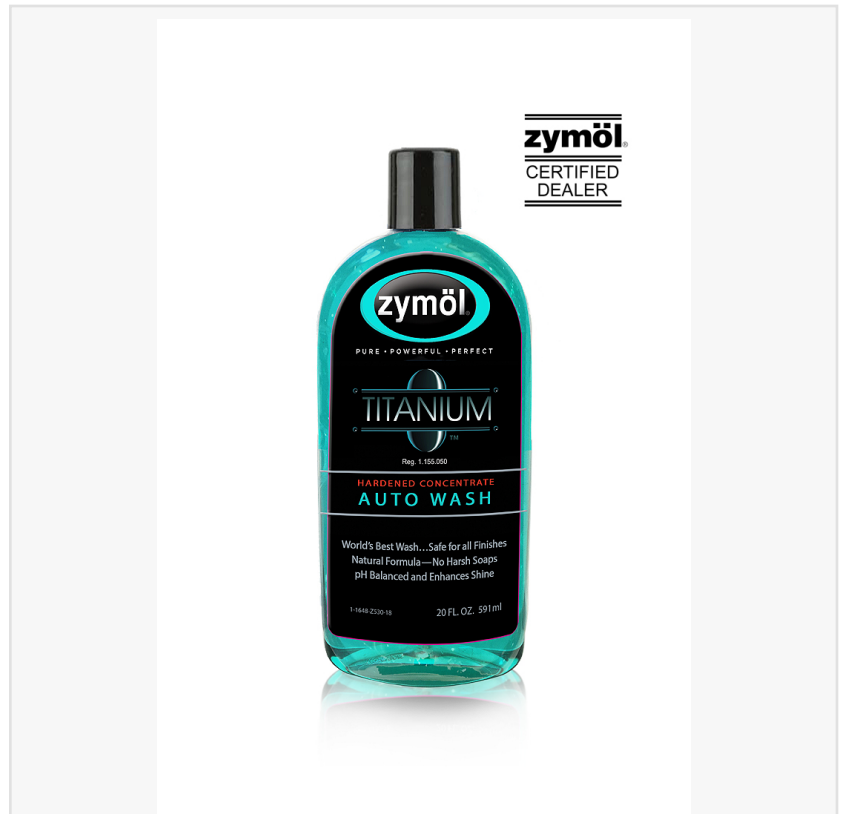
Web: <http://www.zymol.com>

Charles Bennett
Zymöl
3525409085
email us here

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New Titanium Wash

Titanium AutoWash™
Titanium Auto Wash™ is the ultimate hard working car wash engineered to lift heavy dirt, road salts, oils and insect tar while protecting your finish.

A combination of pure Glycerin Soap, Fenugreek, Burdock and Shea Butter oils to wash dirt away.

This is 20 ounce super concentrate is equal to 60 ounces.

Natural Super Hardend Concentratel



Titanium Auto Wash