



Automotive Telematics Market 2018 Global Trend, Segmentation and Opportunities, Forecast To 2025

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Executive Summary

Global Automotive Telematics Market valued approximately USD xxx million in 2016 is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2017-2025. The automotive telematics system is one such technological innovation which is gaining immense popularity among the consumers owing to the benefits it brings in terms of entertainment and information content, cost savings, safety and security, among others. The growing importance of connectivity and safety, advancement in smartphone technology, and high-speed internet connectivity has largely transformed the telematics industry. The Original Equipment Manufacturers (OEMs) are increasingly incorporating advanced telematics services in all the vehicle categories owing to the system's multiple benefits, thereby driving the adoption of automotive telematics. The telematics technology has the ability to convert vehicles into information stations, eventually making the lives of the users more convenient, and safe. A telematics system consists of hardware and software which incorporate some form of cellular communication, allowing the transfer of data between the car and its surroundings.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The growing importance of connectivity and safety, advancement in smartphone technology, and high-speed internet connectivity has largely transformed the telematics industry. The Original Equipment Manufacturers (OEMs) are increasingly incorporating advanced telematics services in all the vehicle categories owing to the system's multiple benefits, thereby driving the adoption of automotive telematics. The telematics technology has the ability to convert vehicles into information stations, eventually making the lives of the users more convenient, and safe. A telematics system consists of hardware and software which incorporate some form of cellular communication, allowing the transfer of data between the car and its surroundings.

The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vehicle Type:

Passenger Vehicles
Light Commercial Vehicles
Heavy Commercial Vehicles
By Application:

Vehicle Tracking
Fleet Management
Satellite Navigation
Vehicle Safety Communication
Others

Furthermore, years considered for the study are as follows:

Historical year – 2015
Base year – 2016
Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Master naught, Tom Tom International B.V, Telogis, Continental A.G. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Automotive Telematics Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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Continuous...

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