



Scott Cooper Lists Miami as the #3 Location for Business Investors!

Investors are flocking to Miami and prospective startups are taking notice.

MIAMI, FLORIDA, UNITED STATES, May 18, 2018 /EINPresswire.com/ -- Acclaimed business guru, [Scott Cooper](#) has hailed his home city, Miami as the number #3 location for business investors.

Although, with the nice weather, the positive investor climate, and the influx of successful startups, it's not surprising. According to Cooper, the star-child of the Sunshine State is no longer just a place for snowbirds and tourists.

Nice Weather

Warm sand, gorgeous beaches, and tropical weather all year 'round is reason enough for investors to flock to Miami.

It's no secret that it's easier to contemplate an investment opportunity over lunch in a cabana. Yet, according to the Huffington Post, there's research that shows spending time in nicer weather will help boost mood and lower stress. Citing a 2014 study by the University of Michigan, the article revealed that going outside also helps clear the mind.

For investors, having a good mood and a clear mind are perfect traits for contemplating a once-in-a-lifetime opportunity.

[Scott Cooper's ranking](#) would suggest that investors have agreed that Miami is a premier spot for making a deal.

Positive Investor Environment

The Miami Herald released an article that showcased the levels of venture capital within the booming startup beaches of Miami. There was \$244.19 million spent on venture capital the first quarter of 2017, alone. That is 0.8 percent of the US total.

That kind of money, within the first three months of the year, is an awesome feat. These numbers speak directly to the positive investor environment.

With the changing tides of public and entrepreneurial opinion toward Miami, there is a substantial upswing of investors.

This could be because Miami was ranked first in a 2016 study for new startup activities.

However, news stories and statistics only cover the stories. The startups are the entrepreneurs who are making those stories.

The Influx of Successful Startups

There are many tech startups flourishing through Miami. After all, tech is the most prominent commerce in terms of startups, worldwide. Yet, that is not the only startup in town. Miami investors are backing a much less recognized industry.

The medical field is arguably a more prominent field than tech, considering the medical field saves lives. Technological advances are constantly showing the healthcare startups up, though.

Yet, in Miami, the medical field startups are working hard to cure ailments and innovate healthcare.

Plus, with the University of Miami opening up the Life Science & Technology Park, medical entrepreneurs have many resources.

The Miller School of Medicine located in UM has already become esteemed for its research. Although, the addition of the park is an encouragement of innovation that helps boost the confidence of Miami investors.

In summation, according to [Scott Cooper, Miami](#) is turning into less of a tourist attraction and more into a sustainable, economic enterprise.

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