

## Scott Cooper Lists Miami, Florida as # 4 Location for Entrepreneurs

MIAMI, FLORIDA, UNITED STATES, May 18, 2018 /EINPresswire.com/ -- The entrepreneurial spirit is alive and well throughout the span of the USA and throughout the world.

However, according to business guru, <u>Scott Cooper</u>, Miami, Florida is becoming a bright star in the galaxy of innovation.

Scott Cooper based his decision on Miami's diverse culture, globalization, and the influx of investors.

## **Diverse Culture**

Miami has the eighth-largest metropolitan populous in the United States. This diversity has led to a strong support system for entrepreneurs; especially minority entrepreneurs.

In fact, Karla McDougall, of Expert Market ranked Miami second in her list of top cities for minority entrepreneurs.

Second, to Houston, Texas, the list considered startup density, the rate of new entrepreneurs, and economic opportunities for minorities.

"Miami is an emerging ecosystem, so we are building it," Carolina Pina, Director of Women Innovating Now (WIN) Lab said. "That's the exciting part! Your contribution has tangible results."

## Globalization

Globalization has made the world a smaller place than anyone could've imagined, even a decade ago.

While globalization has expanded the opportunities for many small businesses, it has hindered the growth of some. This advancement has changed the core of the entrepreneurial world. Businesses can no longer run successfully and at their fullest capacity without branching out to other parts of the world.

Most entrepreneurs throughout the country know this. Yet, the location of their business sometimes makes globalization difficult; if not impossible.

This is not the case for Miami. Considering the diverse culture that is already present in Miami, it was primed for globalization long ago.

Plus, the presence of the Miami International Airport makes flying anywhere in the world an easier feat for Miami entrepreneurs.

Therefore, Miami's globalization game and the subsequent opportunities are right on point.

## Influx of Investors

It's highly unlikely to start a business without investors.

Fortunately, the influx of investors which is another reason why Scott Cooper listed Miami as the fourth-best location for entrepreneurs.

The Miami Herald reported that in the first quarter of 2017 there was \$244.19 million spent on venture capital in the city.

The rate of successful businesses throughout Miami is rising substantially and that is due, largely to the investors.

The investors that are looking to Miami's best and brightest entrepreneurs are as diverse as the businesses they bankroll. Therefore, there's a lot of potential for discovering an investor with a shared vision of success.

In summation, there are many benefits to becoming a Miami entrepreneur and <u>Scott Cooper knows</u> <u>what to look for</u>. Cooper is proud of what his hometown has accomplished, and he looks forward to watching Miami's continue to rise.

Like the promise of a hot summer sun, Miami's entrepreneurial future is looking bright!

To learn more about <u>Scott Cooper in Miami</u>, <u>Florida</u>, you can find out more here.

Eric Ash Web Presence, LLC 941-266-8620 email us here

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