

# Digital Transformation Market Expecting to Grow at CAGR of +18% By Component, Deployment Type, Region – Forecast to 2023

*Digital Transformation market was valued at +180 Billion USD in 2017 and projected to reach +500 Billion USD by 2023, at CAGR of +18% during forecast period.*

HOUSTON, UNITED STATES, May 21, 2018 /EINPresswire.com/ -- Digital transformation allows organizations to tackle disruptive changes such as marketplace fluctuation, and corporate restructuring, among others, occurring in their markets and customer base by designing new products, services, and business models leveraging digitalization. These newly designed solutions are generally a mix of digitally stored historical information about business activities and the customers

Furthermore, they facilitate the transformation of traditional processes, business activities, and models to take advantage of the upcoming changes and opportunities of digital technologies.

The Global Digital Transformation Market Size is Estimated to Grow at a Compound Annual Growth Rate (CAGR) of +18% During Forecast Period

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Digital Transformation market research is an intelligence report with meticulous efforts undertaken to study the right and valuable information. The data which has been looked upon is done considering both, the existing top players and the upcoming competitors. Business strategies of the key players and the new entering market industries are studied in detail. Well explained SWOT analysis, revenue share and contact information are shared in this report analysis.

Companies Profiled in this report includes, Cognizant (US), SAP (Germany), Dell EMC (US), Microsoft (US), Adobe Systems (US), Accenture (Ireland), Capgemini (France), IBM (US), Oracle (US), Google (US), HPE (US), and CA Technologies (US)

Digital Transformation market is presented to the readers as a holistic snapshot of the competitive landscape within the given forecast period. It presents a comparative detailed analysis of the all regional and player segments, offering readers a better knowledge of where areas in which they can



place their existing resources and gauging the priority of a particular region in order to boost their standing in the global market.

The increasing integration of marketing and technology is changing the business framework in many industries. Digital transformation is a cause that contributes towards the realignment of people, process, and technology, and it is increasingly being adopted as a means to gain a competitive edge.

These solutions comprise of digital transformation software and services. Digital software includes digital platforms, digital content and applications, integration platforms, analytics, the web, mobile, and social solutions. Digital transformation services include integration, consulting, implementation, and managed services.

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In this effective research report information about the key players including their revenue, business segmentation, and financial overview has been included. The research report analyzes the Global Digital Transformation market in a detailed manner by explaining the key aspects of the market that are expected to have a quantifiable influence on its developmental prospects over the forecast period. The report analyzes the entire demand and supply chain in the global market and further studies the various components. The global Digital Transformation market has been examined thoroughly on the basis of key criteria such as end user, application, technology, and region. An analysis has been provided in the report of the key geographical segments and their share and position in the market.

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