

Natural Food Color Ingredients Market 2018 Global Industry Analysis, Opportunities and Forecast To 2022

Natural Food Color Ingredients Market Analysis 2018 (By Segment, Key Players and Applications) and Forecasts To 2022

PUNE , INDIA, May 21, 2018 /EINPresswire.com/ -- Market Scenario

One of the significant reasons for the increasing growth of the global [natural food color ingredients](#) market is the rising demand for clean label products. Clean label trend has evolved beyond ingredients and indicates that the food is prepared with natural color and flavor. Consumers are opting for alternatives to synthetic colors, and their increasing preference for natural flavors such as soy sauce, lemon, tomato, and other natural ingredients will drive the demand for natural food color ingredients over synthetic food colors. The changing lifestyle and evolving dietary pattern are anticipated to enforce food manufacturers to using natural colors ingredients instead of synthetic food color ingredients in the near future.

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The global natural food color ingredient market is undergoing a massive technological advancement since the past few years. However, a number of natural color pigments, for instance, carotenoids, are not soluble in water, but the demand for carotenoids is gradually increasing, owing to the rising demand for various beverages such as fruit drinks, energy drinks, and other non-carbonated beverages. The natural food color ingredient manufacturers can adopt emulsions technology to suit the specific requirements of products. There are also chances of upsurging the product portfolio of colors for fat-based applications with pigments, which are not generally soluble in fats and oil. Oil suspensions method can be taken up by the manufacturers to use natural food color in ice cream, fruits and nuts, cream fillings, and flavored spreads.

Regional Analysis

The global natural food color ingredients market has been segmented by region, which comprises North America, Europe, Asia Pacific, and Rest of the World. Europe is estimated to retain its dominance throughout the forecast period of 2016-2022. The Europe region is estimated to be valued at USD 449.24 million by the end of 2022. Among the European countries, Germany is estimated to account for the major market share in the year of 2018, and is expected to retain its dominance throughout the forecast period. However, the Asia Pacific region is projected to expand at a high growth rate of 6.75% during the forecast period.

Segments

Natural food color ingredients market, by ingredients, has been segmented into carotenoids, anthocyanin, paprika extract, curcumin, chlorophyll, spirulina, and others. Carotenoids is estimated to hold a major market share in the global natural food color ingredients market and is expected to witness a CAGR of 6.36% during the forecast period. On the basis of application, the market is segmented into beverages, bakery & confectionery, dairy products, meat products, savory & snacks,

and others. Dairy products are expected to observe high growth rate during the forecast period. Natural food color ingredients market, by form, has been segmented into liquid, gel, powder, and paste. On the basis of solubility, the market is segmented into dyes and lakes.

Key Players

The leading market players in the global natural food color ingredients market primarily Chr. Hansen A/S (Denmark), Archer Daniels Midland Company (U.S.), Sensient Technology Corporation (U.S.), D.D. Williamson & Co. Inc. (DDW) (U.S.), Kalsec Inc. (U.S.), Doehler Group (Germany), and FMC Corporation (U.S.).

Target Audience

- Natural food color ingredients manufacturers
- Raw material suppliers
- End-user
- Retailers & wholesalers
- E-commerce companies
- Traders, importers, and exporters

Key Findings

- Carotenoids will dominate the global natural food color ingredient market and is projected to reach USD 392.5 million at a CAGR of 6.36% by 2022 in terms of value.
- Beverages are expected to retain its dominance throughout the forecast period from 2016 to 2022. The segment is projected to reach to USD 375.16 million with registering a CAGR of 6.75%, during the forecast period.

Regional and Country Analysis of natural food color ingredients Market Development and Demand Forecast to 2023 Market

As per analysis, the global natural food color ingredients value market is estimated to reach USD 1.19 billion in 2022, expanding at a CAGR of 6.70%, during the forecast period.

Table of Content: Key Points

- 1 Executive Summary
- 2 Introduction
- 3 Research Methodology
- 4 Market Dynamics
- 5 Global Natural Food Color Ingredients Market, By Region
- 6 Global Food Color Market, By Ingredients
- 7 Global Food Color Market, By Applications
- 8 Global Natural Food Color Ingredients Market, By Forms
- ...Continued

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