

List Self Storage Launches Enhanced User Technology

Updated website offers new features and improved functionality

FARMINGTON HILLS, MICHIGAN, USA, May 21, 2018 /EINPresswire.com/ -- List Self Storage (LSS), the online platform for buying and selling self-storage properties, development opportunities and conversion listings, recently launched the redesigned ListSelfStorage.com website to offer an enhanced user experience with improved navigation and functionality.

"We have experienced rapid growth since our launch three years ago and as a result, we are implementing exciting new technology," said Theresa Gallas, president of List Self Storage.

List Self Storage originated in 2015 as a component of the Storage Business Owners Alliance LLC (SBOA) – the leading cooperative buying group within the self-storage industry – to fill a void in the marketplace for a self-storage-focused electronic property listing service. To date, in cooperation with the brokerage community, ListSelfStorage.com has posted more than a thousand assets – an increase from 100 listings at its founding – and receives on average more than 100,000 pageviews per month.



Added technology supports the mission of List Self Storage to be a one-stop resource for the self-storage industry"

Theresa Gallas, List Self Storage

Created with the self-storage industry user experience in mind, the enhanced site includes many new features including a redesigned vendor directory page, reformatted property listing profiles, updated search bar criteria, interactive facility map, faster page loading and streamlined forms.

"The feedback we have received from our users was a critical component in identifying areas for updating and improvement," Gallas added. "This added technology supports the mission of List Self Storage to be a one-stop

resource for the self-storage real estate community."

About List Self Storage

Founded in 2015, List Self Storage has posted more than \$2 billion self-storage, conversion and/or development properties for sale nationwide. In addition, LSS features a comprehensive online vendor directory for all aspects of developing, building, purchasing, financing, managing and selling a facility. For more information about List Self Storage, please visit ListSelfStorage.com or email Info@ListSelfStorage.com.

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