

Lehigh Valley Web Design Team at KDG Wins Three Hermes Creative Awards

KDG in Allentown, PA garnered three Hermes Creative Awards for its higher ed, nonprofit, and business web design projects.

ALLENTOWN, PA, UNITED STATES, May 23, 2018 /EINPresswire.com/ -- The Lehigh Valley web design team at KDG has just been awarded three Hermes Creative Awards. The Hermes Creative Awards honor the best in web design, copywriting, and marketing.

Among thousands of entries, KDG had three projects recognized: Drexel University's "24 Hours of Impact" [higher education crowdfunding](#) campaign, as well as Faraja Primary School's and Yaffe & Company's new website designs.

Drexel's crowdfunding portal, which was also recognized with a Silver CASE Award and an AVA Platinum prize earlier this year, received a Gold Hermes Award. The site was lauded for its unique theme and interactive features. More than 3,700 donors across 46 states and 10 countries used the gamified giving portal to donate to Drexel, breaking the school's previously held giving records.

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Faraja Primary School's website received an honorable mention. The site shares the story of The Faraja Primary School for Children with Physical Disabilities in Tanzania, Africa. (The school's award-winning website can be viewed at [https://www.farajaschool.org/.](https://www.farajaschool.org/))

Finally, the website redesign for Yaffe & Company also received an honorable mention. Yaffe & Company is a consulting firm that serves leaders of nonprofits, healthcare industries, and higher educational institutions. The vivid and engaging site features insightful surveys and reports. (The award-winning website can be viewed at [http://www.yaffeco.com/.](http://www.yaffeco.com/))

The recent recognition is an honor for the web design team at KDG, which has already claimed several web design awards this year.

“We're glad our work has been recognized and we're excited that we get to share in this honor with our clients,” says Matt Harwick, UI/UX Lead at KDG. “It was their support, their patience, and their



KDG's higher ed web design team won a gold Hermes Award.



KDG

feedback that allowed us to make the sites the best they could be.”

To learn more about KDG’s award-winning web design team and to view several case studies visit:
<http://kyledavidgroup.com/services/web-mobile-design>.

About KDG: KDG has been a leading provider of [higher ed web design](#), custom software development for businesses, and [small business IT support](#) for over 17 years. KDG has developed a reputation for being able to see and respond proactively to changing markets. Learn more at <https://kyledavidgroup.com/>.

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