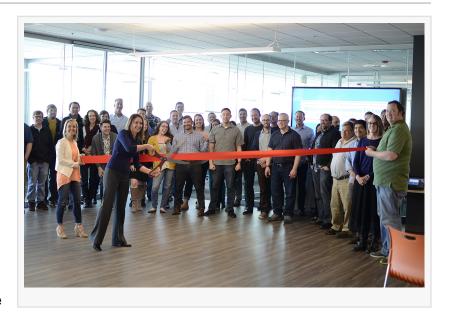


## TraceGains Nearly Doubles Company Size in One Year

Adding dozens of new employees, TraceGains nearly double company size in one year

WESTMINSTER, CO, UNITED STATES, May 30, 2018 /EINPresswire.com/ --TraceGains, the leading compliance software solution, revolutionizing information exchange across the supply chain for Food, Beverage, and CPG companies has nearly doubled its company size since May 2017.

"We have had significant expansion in the past year," Gary Nowacki, CEO, TraceGains said. "We now have 26 of the Top 100 Food and Beverage companies



as clients and are expanding. We have had to hire two dozen new team members to keep up with our growth as a company and ensure we continue to move forward."

## ٢

We now have 26 of the Top 100 Food and Beverage companies as clients and are expanding. We've had to hire many new team members to keep up with our growth and ensure we continue to move forward."

> Gary Nowacki, CEO, TraceGains

New hires have started in almost every department at TraceGains. In the past year, TraceGains has hired 24 additional professionals in Finance and Administration, Marketing, Sales, Customer Success, and R&D.

Joining the TraceGains family:

Andrea Post, Implementation Associate, joined TraceGains from Nutrien, a supplier of crop nutrients and services, where she was a desktop support engineer servicing internal clients' hardware and software support needs. Andrea earned a Bachelor of Arts in Philosophy from California State University of Stanislaus and is currently working towards a Master's of Science in Clinical Mental Health Counseling. Andrea will

focus on addressing configuration needs of TraceGains' growing customer base.

Brad Abeyta, Customer Sales Executive brings over 15 years of sales experience to TraceGains. Brad recently worked for Hewlett-Packard and HIS Markit.

Brandon Davidson, Implementation Specialist, comes from Epicor Software where as a project manager, he configured, and trained customers on ERP systems, eventually specializing in e-commerce integrations for clients in manufacturing and distribution businesses. Brandon graduated from Texas A&M with a Bachelor of Arts in Psychology and is well-versed in non-profit fundraising and

hip rotations in a golf swing.

Denis Storey, Content Marketing Specialist has spent more than two decades covering everything from cable television to health insurance to retirement planning. Storey earned a journalism degree from the University of Missouri-Columbia.

Eric Laine, Sales Development Representative, grew up in New Hampshire where he developed a lifelong love for skiing. The call of the slopes drove him to the University of Vermont



where he graduated with a Bachelor of Science in Business Administration. The promise of top-notch skiing and a desire to switch to the tech industry brought Eric to TraceGains in November 2017.

Helen Timothy, Marketing Specialist, has a Bachelor of Arts in Journalism from Indiana University, and a strong background in communications, social media, and marketing, primarily in healthcare and technology.

Jason Mueller, Software Sales Engineer, spent the previous decade performing a similar role within the EdTech industry. Mueller has extensive experience in sales training, managing RFPs, competitive analysis and pre/post sales consulting.

Laura Quam, UX Designer, has many years of experience in web, multimedia, and UI/UX design. Recently, she has been developing responsive web interfaces for both desktop and mobile devices, providing some front-end coding, leading user research and interface testing, and developing concepts from broad strategies to minute details. At TraceGains, she will be responsible for designing the User Experience, User Interfaces, prototyping, and acceptance testing for TraceGains systems and solution offerings.

Mark Maxwell, Training Specialist, spent time working in California, New York, and Texas before settling in Colorado. With experience in broadcast television, education, and software, Mark thrives in roles where he can use his skills in technical training, web design, and media production.

Rick Dawson, Lead Software Engineer, joins TraceGains with over 25 years of experience in analysis, architecture, development, and support of reliable and extensible systems. Dawson graduated from Washington University in St. Louis with an Master's of Science in Electrical Engineering and will be responsible for the design, development, implementation, maintenance, and internal support of the TraceGains systems. A member of a farming and ranching family, Dawson has experience as a supplier providing products and documentation to customers in the food manufacturing space.

Ryan Ball, CPA, Senior Accountant, has experience in financial services and real estate but is most thrilled by the SaaS industry. Graduating from University of Colorado, Colorado Springs, Ball earned his CPA license in 2015.

Scott Sellers, Enterprise Sales Executive, has been in sales for over 25 years, working for companies like Nabisco, Kerry, ADM, and PROS. He brings a passion for selling, problem solving and building strong relationships with customers to TraceGains.

TraceGains is also proud to welcome: Ian Buljing, Desktop Support Specialist; Eric Hammer, Implementation Specialist; Jaime Hayden, Systems Development Lead; Nate Hemmert, Digital Marketing & Design Associate; Joseph Hodge, Account Executive; Rachel Jones, Event Coordinator; Kate Reed, Product Marketing Manager; Caleb Rountree, Strategic Communications Associate; Kay Sarracino, Customer Success Manager; Brittany Steffensen, HR Generalist; Kendra Stevens, Contracts Manager; Gary Walters, VP, Customer Success; and Tammy West, Office Manager.

Interested in joining the team that is revolutionizing information exchange across the supply chain? Apply today: <u>https://www.tracegains.com/careers</u>

## About TraceGains

TraceGains is a rapidly growing software company, delivering a sophisticated suite of products for food, beverage, and CPG companies. TraceGains solutions empower our customers to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP/HARPC, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes through instant information sharing and collaboration between supply chain partners, which saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at <u>www.tracegains.com</u>. Follow TraceGains on Twitter @TraceGains.

Helen Timothy TraceGains 720-791-5601 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.