

True Protein unveils new Sample Box collection

Find the flavour that's right for you with True Protein's four new Sample Box packs including bestsellers Pro Define, Vegan 85, WPC 80 and WPI 90 blends.

SYDNEY, NEW SOUTH WALES, AUSTRALIA, May 22, 2018 /EINPresswire.com/ -- Featuring a slick box design for neat storage, each protein blend is made from 100% natural ingredients and contains all 9 essential amino acids, including BCAAs, in up to 14 delicious flavours.

Designed to give consumer's the chance to try True Protein's full range of flavours and find their favourite, the convenient individual sachets are also perfect for a trip away or for protein on the go, starting from just \$24 per box. All Sample Boxes also come with a free protein shaker.

The Sample Box collection includes:

WPI 90 Sample Box, RRP \$30

14 sachets (1 x French Vanilla, 1 x Rich Chocolate, 1 x Coffee Mocha, 1 x Salted Caramel, 1 x Apple & Cinnamon, 1 x Natural, 1 x Choc Mint, 1 x Strawberries & Cream, 1 x Choc Peanut Butter, 1 x Iced Chai, 1 x Pina Colada, 1 x Lemon Cake, 1 x Raw Coconut, 1 x Banana & Honey) + free large shaker

Blended with New Zealand grass-fed whey protein isolate and natural flavourings for a premium taste, WPI 90 is an excellent choice for lean muscle development and weight management.

WPC 80 Sample Box, RRP \$24

14 sachets (1 x French Vanilla, 1 x Rich Chocolate, 1 x Coffee Mocha, 1 x Salted Caramel, 1 x Apple & Cinnamon, 1 x Natural, 1 x Choc Mint, 1 x Strawberries & Cream, 1 x Choc Peanut Butter, 1 x Iced Chai, 1 x Pina Colada, 1 x Lemon Cake, 1 x Raw Coconut, 1 x Banana & Honey) + free large shaker

WPC 80 is a fast digesting New Zealand-sourced whey protein concentrate powder with an exceptional amino acid profile perfect for assisting with post-workout recovery and supporting lean muscle growth.

Pro Define Sample Box, RRP \$30

12 sachets (3 x French Vanilla, 3 x Rich Chocolate, 3 x Banana & Honey, 3 x Raw Coconut) + free Small Shaker

This premium weight loss supplement contains a complete protein blend as well as key additions of carnitine, green tea extract and coconut water powder.



Vegan 85 Sample Box, RRP \$24

12 sachets (2 x French Vanilla, 2 x Rich Chocolate, 2 x Coffee Mocha, 2 x Salted Caramel, 2 x Apple & Cinnamon, 2 x Natural) + free small shaker

A unique blend of Belgium-sourced pea protein and organic US-sourced brown rice protein, Vegan 85 contains 85% protein content in a completely natural form, derived from 100% plant-based sources.

ENDS

Note to Editors

For more information, high res imagery or to try the sample packs please contact PR & Communications Officer Natalie Crofts on nataliecrofts@trueprotein.com.au.

True Protein also has an in-house accredited sports dietitian available for expert comment on request.

For more information on the full range, visit www.trueprotein.com.au.

1300 536 688

About True Protein

Founded in 2013 by Australian brothers James and Ben Kierath, True Protein offers a unique range of sports supplements boasting high quality, all-natural ingredients and a premium flavour.

Fed up with expensive, poor tasting protein powders packed with additives and artificial ingredients, the Kierath's decided it was time for a change. Seeking to push the limits of an already saturated sports supplements market, the brothers had the idea for a clean, great tasting protein made using 100% natural ingredients, maximum purity amino acids and healthy antioxidants. No additives, no fillers, no artificial flavourings, no artificial sweeteners, and no artificial aftertaste.

True Protein promotes a full disclosure, total honesty policy for their entire range, which now consists of 40 individual sports supplement products, including vegan and weight loss proteins. Made with health in mind, the supplements feature non-GMO, organic, grass-fed ingredients wherever possible, sourced from all corners of the globe.

Natalie Crofts

True Protein

1300 536 688

email us here

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