



Financial Fitness Group Expands Morningstar Relationship to Launch Financial Education Solution for Financial Services

The new Morningstar® Investing Classroom™ Deluxe offers financial services firms the opportunity to create engaged, confident and educated investors

SAN DIEGO, CA, USA, May 22, 2018 /EINPresswire.com/ -- Precision Information, LLC., DBA Financial Fitness Group (FFG)(www.FinancialFitnessGroup.com), headquartered in San Diego, CA, which provides interactive financial education solutions for the financial services industry and Inc. 5000 companies across the nation, celebrates 20 years of providing financial education to the American workforce by launching a new financial education solution with [Morningstar](#), [Morningstar® Investing Classroom™](#) Deluxe, an educational tool with expanded topics and a gamification engine to help investors track the progress of their financial goals.

"It is exciting to see a simple but innovative idea that was hatched and then refined by a graduate student and later a faculty member at the UW-Madison grow to positively impact thousands of companies and millions of people," said Joe Saari, Founder & Chairman of Financial Fitness Group. "Our work with Morningstar is helping us make a positive impact in empowering people to take control of their financial fitness."

Over ten years ago, FFG and Morningstar worked together to launch the original Morningstar® Investing Classroom™, which helps savers improve their investing skills and consists of interactive online courses, quizzes, and learning modules, that are available on Morningstar.com and from financial services firms who license the content for their users.

Morningstar Investing Classroom Deluxe expands the Investing Classroom offering with more than 250 interactive courses including financial planning, stocks, bonds, mutual funds, exchange-traded funds, and more. The expanded product now boasts a mobile-friendly design to allow for anytime learning and a recommendation engine to help investors build a personalized financial action plan. Another new feature is the gamification engine, which allows investors to track progress within Investing Classroom Deluxe.

"Morningstar and FFG are working together to achieve a shared mission: help investors make informed decisions," said Marc DeMoss, Morningstar's head of research licensing and distribution. "FFG is a long-standing collaborator with Morningstar on improving financial wellness and increasing financial education for investors. We are excited to broaden our offering with the enhanced content and functionality we're adding to Investing Classroom Deluxe."

Financial Wellness in America

Since the 1970's, the United States has shifted the burden of saving for retirement from the employer to the employee. Pensions are now a thing of the past, and employees have taken on the sole responsibility for their financial futures. 80% of the workforce is living paycheck to paycheck - with 46% of those employees stressing about finances at work at least 3 hours per week. FFG, was created to help empower the individual to become more profitable and suffer less daily stress.

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About Precision Information, DBA Financial Fitness Group:

Financial Fitness Group (FFG) is an enterprise software company that developed multiple academically based financial e-learning platforms and actionable ecosystems designed to maximize employee engagement, personal financial knowledge, and predictive behavioral linkages. Since 1998 Financial Fitness Group has partnered with the country's most forward-thinking financial institutions and workforce service providers to empower more than 2 million employees within more than 1,000 major U.S. corporations, universities and government agencies. Our cloud-based, independent and unbiased financial education and engagement platform, assesses and benchmarks participants overall financial fitness. Our company was founded in 1998 based on scientific research around how to improve the financial literacy of the citizens of the United States. That research continues to this day and is the driving force, along with our clients, to continuously meet the new challenges facing those with financial stress.

About Morningstar, Inc.

Morningstar, Inc. is a leading provider of independent investment research in North America, Europe, Australia, and Asia. The company offers an extensive line of products and services for individual investors, financial advisors, asset managers, retirement plan providers and sponsors, and institutional investors in the private capital markets. Morningstar provides data and research insights on a wide range of investment offerings, including managed investment products, publicly listed companies, private capital markets, and real-time global market data. Morningstar also offers investment management services through its investment advisory subsidiaries, with more than \$201 billion in assets under advisement and management as of March 31, 2018. The company has operations in 27 countries.

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