

GoodFirms Survey Reveals the Top SEO Strategies and Trends

GoodFirms conducted a survey among 100+ SEO companies/experts to disclose the best SEO strategies and trends

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/EINPresswire.com/ -- The year 2018 is already in full swing and becoming an interesting year so far for SEO. It is a fact that the rules of SEO game change constantly and reaching the first position in the SERP is no longer the final goal. So, it is a must that you adopt new trends and tactics arising from escalating search traffic. Considering this, GoodFirms conducted a detailed [SEO \(Search Engine Optimization\) Trends and Tactics Research](#) through a survey. This survey was performed among 100+ SEO companies/experts to sharpen the SEO skills for your business.



It is significant that you target and follow the latest trends and techniques to get better results than an emphasis on rankings. Thus, it's vital to think about how to merge recognized and growing trends to widen a truly successful SEO strategy for this year and for coming years.

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Detailed research SEO trends and tactics to know how to rock the SEO domain”
GoodFirms Research

Therefore, for the detail findings, GoodFirms asked several questions of the SEO professional to the participated companies from worldwide including IndeedSEO, Artjoker Software etc. The questions that were asked are: What are

the top inbound marketing techniques, most important tools for SEO, SEO strategy preferred by clients, recommended tactic for high-quality backlinks, topmost challenges for SEO professionals, most prominent reasons that impel users to leave a website, cost of basic monthly SEO package, Google change and its impact on SEO practices, Google's algorithm update and its effects on search engine rankings and also asked what will be the effect of voice search on SEO in future.

This survey was executed by GoodFirms to get purposeful answers and to obtain a thorough understanding of how SEO can be used to accomplish swift and proficient results.

GoodFirms is a well-renowned B2B research, ratings and reviews firm. It builds a way for the service seekers to meet the [Top Search Engine Optimization Agencies](#) which are listed in the top performers after evaluating their quality of work, services offered, market presence and client feedback

In this survey, GoodFirms scrutinized the level of SEO practice to be performed by the online business companies with more traditional techniques to get successful. You can hire [Top SEO Companies in USA](#) and from across the world that is listed on GoodFirms based on their overall performance and client reviews.

About GoodFirms

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient search engine optimization companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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