

diddi dance celebrates 15 years of teaching toddlers to dance

2018 marks 15 years since diddi dance, much-loved national dance classes for little ones, 1st launched in London.

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/EINPresswire.com/ -- 2018 marks 15 years since [diddi dance](#), the much-loved national dance classes for little ones, launched its first class in Islington, London. To celebrate, diddi dancers & their friends are invited to don their best party attire and attend special party themed dance classes filled with dancing props, games, balloons, bubbles and much more!

Over 500 diddi dance classes across the UK will change from the regular 45-minute class structure to that of a special birthday party theme that will be the talk of the tots from the 4th to 10th June 2018. diddi dancers old and new are welcome to attend any of the special party classes during the week in their party best and help us wish diddi dance a happy 15th birthday!

The week-long celebration is an opportunity for diddi dance to give back to the people that helped them grow into the award-winning, national preschool activity that has over 40 franchisees running classes from Aberdeenshire down to Plymouth and has seen over 175,000 children attending classes since the beginning. There will be party goodies for all to take home and 3 competitions running across the national diddi dance Facebook, Twitter & Instagram pages with the chance to win a free diddi dance Birthday Party, a free half-term of diddi dance classes or a diddi dance goodie bag choc full of all our fantastic merchandise, so your diddi one can take the dancing fun home with them as well!

Founded by professional dancer Anne-Marie Martin in 2003, diddi dance has developed over the years to offer a unique, innovative and fun way to get young boys & girls on their feet & moving. Welcoming all little ones from 16 months up to five years and using Anne-Marie's own original music



& choreography, diddi dance covers a variety of dance styles catering to all tastes. This week-long celebration is the perfect fit for the dance classes, which try to inspire children to find the enjoyment of movement from a young age but also improve physical fitness & activity amongst the under 5s inline with the [UK Government's Childhood Obesity Action Plan](#).

Speaking to Anne-Marie about the milestone she said, "When I was first asked by some parents in North London to start something dance related for their toddlers I didn't think then that 15 years later diddi dance would be all across the UK encouraging thousands of children to be physically active & finding their confidence through dance. I also love that diddi dance has given other people the opportunity to find a better work/life balance through our franchise opportunity. It's so exciting to be celebrating our 15th birthday this year and I can't wait for our party week to share the fun with everyone!"

This celebration comes at a fantastic time for diddi dance as their recognition across the UK continues to grow. Seen as one of the leading providers of preschool dance classes, diddi dance has been featured on Strictly Come Dancing, held partnerships with Little Dish & PJ Masks, worked with charities such as MacMillan Cancer Support & Youth Sport Trust, won many top industry awards and been the go-to class for celebrities such as Amanda Holden, Sara Cox, Katie Price & many more. Why not join the dancing fun today with a FREE trial in any diddi dance class!

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About diddi dance

diddi dance was created by Anne-Marie Martin, a professional dancer with over 20 years of teaching experience. After running for over nine years in London, diddi dance is now available at over 40 locations across the UK.

Classes are designed to build confidence, co-ordination, rhythm, fitness, gross motor skills and social skills, welcoming all little ones from the age of 16 months up to five years. The weekly 45 minute fun-filled sessions cover a variety of dance styles, from hip hop to country through to salsa and rock and roll so every child's taste is catered for. Bookings are taken in half term blocks and toddlers can have a free trial of the class before signing up.

For more information, Anne-Marie can be contacted at info@diddidance.com or 07973 982790. Alternatively visit the website: www.diddidance.com

Rebecca Horrell
diddi dance
07956558442
[email us here](#)

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