

# The New Mexico Dental Association Selects PCIHIPAA as an Endorsed Partner

*The endorsement of PCIHIPAA is key to helping New Mexico dentists comply with HIPAA mandates and to provide solutions to protect practices.*



**New Mexico**  
DENTAL ASSOCIATION

**ADA**

ALBUQUERQUE, NEW MEXICO, UNITED STATES, June 26, 2018 /EINPresswire.com/ -- The [New Mexico Dental Association](#) (NMDA) welcomes [PCIHIPAA](#) as a new Endorsed Partner. PCIHIPAA will help protect NMDA members from the onslaught of ransomware attacks, HIPAA violations, and data breaches impacting dental practices throughout New Mexico. Under HIPAA's Security and Privacy Rules, healthcare providers are



required to take proactive steps to protect sensitive patient information. The partnership comes on the heels of an important announcement surrounding HIPAA compliance regulation. The Director of the U.S. Department of Health and Human Services' Office for Civil Rights recently stated, "Just because you are a small medical or dental practice doesn't mean we're not looking and that you are safe if you are violating the law. You won't be." In addition, according to the HHS website, a New Mexico dentist had 3,677 patient records stolen in January, 2018. Patient records are valuable to hackers as they continue to monetize the stolen data on the dark web.

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\_\_\_ "The New Mexico Dental Association has been part of the dental community in New Mexico since 1908. Today, it's more important than ever that we help our members understand the risks surrounding patient data privacy and security. We vetted many HIPAA compliance providers and believe PCIHIPAA's OfficeSafe Compliance Program is the right solution for our members. We endorse PCIHIPAA and welcome them as part of our wonderful community of dentists. Their program takes the guesswork out of HIPAA compliance and is easy to implement. Our Members will experience savings, convenience and peace of mind." said Thomas Schripsema, President, New Mexico Dental Association. \_\_\_

According to the U.S. Department of Health and Human Services, OCR has received over 150,000 HIPAA complaints following the issuance of the Privacy Rule in April 2003. A rising number of claims filed under HIPAA in recent years have led many patients to question whether or not their personal payment and health information is safe. As the government has become more aggressive in HIPAA enforcement, large settlements have become widespread and rising penalties for HIPAA non-compliance are a reality. \_\_\_ According to HHS.gov, the types of HIPAA violations most often identified are: \_

- 1) Impermissible uses and disclosures of protected health information (PHI)
- \_2) Lack of technology safeguards of PHI\_

- 3) Lack of adequate contingency planning in case of a data breach or ransomware attack\_
- 4) Lack of administrative safeguards of PHI\_
- 5) Lack of a mandatory HIPAA risk assessment\_
- 6) Lack of executed Business Associate Agreements\_
- 7) Lack of employee training and updated policies and procedures

“We are proud to be added as an Endorsed Partner of the New Mexico Dental Association. They have a long and proud history of helping dentists succeed and prosper. Our program helps protect healthcare professionals with what they have worked so hard to achieve. If Equifax can get breached so can a dentist. We find that many practices don't have the resources to navigate HIPAA law, and are unaware of common vulnerabilities. We're excited to work with the NDMA and invite every member to conduct a complimentary [Self-Assessment](#) to quickly identify key vulnerabilities in their practice.” said Jeff Broudy, CEO of PCIHIPAA.

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#### The New Mexico Dental Association

The New Mexico Dental Association is the comprehensive and trusted voice of dental health care in New Mexico. As the premiere dental association in the state, the NMDA is responsible for advocating for the art and science of dentistry on behalf of the people of New Mexico. The NMDA was formed in 1908, four years before New Mexico's official statehood, making it one of New Mexico's oldest professional organizations.

#### About PCIHIPAA

PCIHIPAA is an industry leader in PCI and HIPAA compliance by providing turnkey, convenient solutions for its clients. Its OfficeSafe Compliance Program is "award winning" and takes the guesswork out of compliance while providing the assurance and insurance healthcare providers need to protect their future. PCIHIPAA was recently voted one of the Top 10 Healthcare Compliance Company's of 2017. Learn more at [OfficeSafe.com](#) and [PCIHIPAA.com](#)

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