



# Coffee Industry Sales, Supply and Consumption 2018 Analysis and Forecasts To 2021

*Coffee -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2023*

PUNE, MAHARASHTRA, INDIA, May 24, 2018 /EINPresswire.com/ -- [Coffee](#) Industry

## Description

Wiseguyreports.Com Adds “Coffee -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2023” To Its Research Database

Coffee is a natural and organic caffeine beverage, brewed by adding coffee beans (green beans, soluble or roast & ground) with either cold or hot water in a coffee maker. Common sources of coffee are Arabica and Robusta. It can be consumed as a readily made beverage from coffee houses & shops or by brewing coffee beans at home. There are different types of coffee products available in the market which varies according to nutrients content, caffeine amount, look and taste. Major coffee product types are single serve, soluble and roast & ground coffee. Value chain of coffee involves four key phases including cultivation, processing, roasting and consumption. Coffee is rich in caffeine content and as compared to other caffeine beverages it provides various health & personal care benefits to consumers.

Asia Pacific has emerged as a major revenue contributor to the global coffee market, supported by increased out of home coffee consuming population and increased revenue generated by supply of coffee products via online medium & shipments by various Asia Pacific coffee producing countries including India, Malaysia, Vietnam & Philippines.

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The global coffee market is expected to grow with growing out of home coffee consuming population, rising urban population, increasing e-commerce retail sales and rising disposable income. Key trends of this market includes increasing penetration of premium coffee shops, rising preference of gourmet coffee in America and increasing demand of green coffee in emerging countries. However, there are some factors which can hinder growth of the market including weather uncertainties, retail consolidations and stringent regulations.

The report “Global Coffee Market: Industry Analysis & Outlook (2018-2022)” by Koncept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. The report discusses the major growth drivers, key trends & developments and challenges of the market, covering, Asia Pacific, North America, South America and Europe region along with the global market. The report profiles the key players of the market including Nestlé S.A., Starbucks Corporation, the Kraft Heinz Company and the J.M. Smucker Company.

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