

## IntelliBoard Launches IntelliCart, a New Sales and Enrollment Management Plugin for the Moodle™ LMS

IntelliCart, a new plugin for Moodle™ is now available to manage payments and enrollments, with robust reporting tools powered by IntelliBoard.

MONROE, CT, USA, May 30, 2018 /EINPresswire.com/ -- Sell smart with IntelliCart: IntelliBoard Launches new sales and Enrollment Management Plugin for the Moodle™ LMS.



A complete eCommerce and reporting solution, IntelliCart resides within the Moodle<sup>™</sup> LMS, with robust dashboards and reporting tools for customers, sales, products, coupons and waitlists - all in one location. Built as a "local plugin" for the Moodle<sup>™</sup> LMS, IntelliCart provides automated student enrollment upon successful online payment and/or registration. IntelliCart comes with a suite of built-in reporting tools, all powered by IntelliBoard, the leading reporting and analytics platform for Moodle.

Users of IntelliCart have access to an Intuitive Sales Dashboard that collapses sales and enrollment data into one easy-to-understand dashboard; Real-time Reports that provide data hourly, daily, monthly or even minute-by-minute; Discount & Coupon Management that enable users to apply discount and coupon codes to individual or bulk product purchases within IntelliCart; Multiple Payment Options that support PayPal, Stripe, Authorize.net or 2CheckOut; Streamlined Invoices that enable manual enrollment upon receipt of payment; and customized integrations with various popular financial reporting tools is also available.

Anatoliy Kochnev, IntelliBoard's CEO, expressed enthusiasm for the product line: "IntelliCart fills a gap within the Moodle<sup>™</sup> LMS that enables payment processing and reporting to remain within Moodle. IntelliCart processes course enrollment and records payment transactions cost-effectively - without the need for expensive ancillary web-based course-cataloging systems."

Dr. Tonya Riney, VP of Client Services for IntelliBoard, illustrates IntelliCart through use-cases: "Knowing what's happening within your LMS helps you to make directional changes that align with your goals - faster, and more efficiently. Trends in non-performing or unpopular courses? Make a correction. Trends in popular courses? Replicate it."

For more information regarding functionality or pricing for IntelliCart, please contact Tonya Riney, 866.89.REPORTS, ext. 1, or tonya@IntelliBoard.net.

Tonya Riney, PhD, VP IntelliBoard, Inc. 866.89.REPORTS

## email us here

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