

## PassRight Launches Immigration Technology Platform

This tech startup will vastly improve the immigration experience, connecting individuals and companies to reliable, effective and cost-efficient law firms.

SAN FRANCISCO, CALIFORNIA, UNITED STATES, May 29, 2018 /EINPresswire.com/ -- PassRight confirmed today that the tech startup has launched the nation's first high-end, proprietary technology platform to vastly improve the traditional U.S. immigration experience. Comprised of a team of passionate executives and software engineers, PassRight's mission is to become the first nationwide, innovative brand to connect people who have immigration needs with law firms that will provide trust, transparency, accessibility and customer-centricity to an archaic, fear-driven and fragmented industry.

**PassRight** U.S. Visa

CEO, Liran Rosenfeld said, "We founded PassRight on the values of empathy,

transparency, efficiency and affordability. PassRight's primary goal was to partner with a law firm aligned with its values. That's why we are initially working with <u>McGettrick Law PLLC</u>, a firm specializing in business immigration serving corporations, startups, and talented individuals. Our PassRight technology will allow McGettrick Law PLLC to more effectively reach and serve immigration

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Liran Rosenfeld, PassRight CEO clients." PassRight is not a law firm, but a technology company that will empower lawyers and their clients to more effectively navigate the challenges of U.S. immigration law.

PassRight understands the challenges of moving to a new country: the language barrier, the culture shock and the lack of a support structure. Denise McGettrick, owner of McGettrick Law PLLC and also Chief Legal Officer at PassRight said, "We want to counteract the fear-driven and fragmented immigration process that has been intensified by current immigration policies. In addition, immigrant applicants have to face expensive legal fees and ill advice from overloaded lawyers who are swamped with thousands of cases. But with PassRight's technology, my firm can make real our commitment that you are not just another number." Using technology and AI, PassRight aims to benefit both consumers and attorneys to make the immigration petition process easier, faster, safer and with substantially lower costs. Armed with its technological innovations, the PassRight process will outline the best route for applicants, predict their success rates, place in line and other steps that will facilitate a more effective immigration process.

Many companies pass up on foreign talent because of the complicated visa application process. PassRight is determined to break down this barrier by using its tech platform to connect consumers with shrewd immigration legal strategies to provide companies with a new way to streamline the immigration process. The issue of immigration is personal to each of the founders of PassRight, who are intent on transforming the system.

## ABOUT PASSRIGHT:

PassRight is a SaaS Company providing technology to Immigration Law Firms of the future, firms focusing on Family and Business Immigration. PassRight is the first nationwide immigration law-tech company. In its BETA, PassRight has favorably helped 700+ customers in obtaining visa approvals. For more information please visit PassRight at <a href="http://www.passright.com">www.passright.com</a>.

For Media Inquiries, please contact: TRC & Associates. Publicity. Marketing. Public Relations.

Tiffany Groh Cummins Tiffany.Cummins.TRCAssociates@gmail.com 925.212.4200

David McDonald David.McDonald.TRCAssociates@gmail.com 213.215.9269

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David McDonald TRC & Associates 2132159269 email us here

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