

Global Construction Chemicals Market Research and Analysis 2017-2022

Global construction chemicals market, size, share, market intelligence, company profiles, market trends, strategy, analysis, forecast 2017-2022

INDORE, INDIA, June 5, 2018 /EINPresswire.com/ -- Orion Market Research (OMR) recently published a market research report on Global Construction Chemical Market According to the OMR analysis, the global construction chemical market is expected to grow at a CAGR of 8.6 % during the forecast period (2017-2022). Global construction chemical market has witnessed a significant growth due to rapid urbanization and infrastructural growth. The global construction chemical market has been segmented on the basis of the type of construction chemical and geography. Type of construction chemical segment further sub segmented into concrete admixtures, asphalt additives, adhesive and sealants and flame retardant. The report provides detailed and insightful chapters on market overview, key findings, strategic recommendations, market estimations, market



determinants, key company analysis, market insights, <u>company profiling</u>, market segmentation, geographical analysis, analyst insights and predictive analysis of the market.

The full report of global construction chemical market is available at: https://www.omrglobal.com/industry-reports/construction-chemicals-market/

"Construction chemicals are those chemicals which are mixed with concrete, construction material or with cement to modify the property of infrastructure. The construction chemical is used to add value in infrastructure material by withstanding in adverse climatic conditions, such as dry heat, storm, wind, dust, and rain. They are widely adopted during construction of any infrastructure to increase its life and impart additional protection from environmental hazards. The major factors that are augmenting the construction chemical market include increasing urban population, technological advancement, innovation in construction chemicals, increasing complexity in the infrastructure and significant growth in construction and building sector in the Middle East and the Asia Pacific region.

Construction chemicals are mixed with the construction materials in an appropriate ratio, so as to fulfill its functional, aesthetic, and design requirement of civil structures. They are considered to be key components in the construction sector and play a significant role in global infrastructure development globally. Geographically, construction chemical market is segmented into North America, Europe, Asia-Pacific (APAC) and Rest of the World (RoW). APAC dominates the global construction chemical market in terms of revenue. Main countries contributing in the market are India and China. Additional to this, the APAC region is expected to be the fastest growing region mainly because of China, as it occupies more than 30% share in the market. After China, India will show a vital growth in APAC region. Some other significant markets for construction chemicals include the Middle East and North Africa. The developed countries such

as US, Canada, Japan and Germany have great demand for construction chemicals due to the construction of complex infrastructure and modification.

Moreover, according to United Nation (UN), in 2014, around 54% of the total population was living in the urban areas which is expected to increase up to 66% by 2050. The migration will be more in APAC & in Middle East region due to poverty and unemployment in rural areas. Additionally, the percentage of the people residing in urban area is quite lower in this region as compared to Europe and North America, as 82% people in North America and 73% in Europe lives in urban area whereas in Asia it is only 48%. As most of people in North America and Europe are already living in urban area as compared to the Middle East and Asia Pacific region so the demand for better infrastructure can be expected from the developing regions.

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The report covers:

- Comprehensive research methodology of global construction chemical market.
- In-depth analysis of macro and micro factors influencing the market guided by key recommendations.
- Analysis of regional regulations and other government policies impacting the global construction chemical market.
- Insights about market determinants which are stimulating the global construction chemical market.
- Detailed and extensive market segments with regional distribution of forecast revenues.
- Extensive profiles and recent developments of market players.

About Orion Market Research

OMR is a market research company known for its qualitative and quantitative research reports. The company aims to provide business insights for decision making to our global clients. OMR provides syndicated and <u>customized research reports</u>, company profiling, <u>consulting</u> and other research-based services to global clients. At OMR, we believe in overcoming the competition by delivering quality reports on time. The "Orion" in our name signifies rising up in the sky, we are committed to providing valuable insights that will help you rise and shine. We follow our core values to achieve the aim of providing best solution and satisfaction to our clients by maintaining quality reports in stipulated time. OMR provide customer-centric reports which facilitate our subscribers to know their touch points which can be capitalized for their revenue growth and to gain a competitive edge. Our thorough analysis starts right from grass root level wherein we extend lens not only to our clients but also to the customer of our clients, this exclusiveness helps our subscribers in effective decision making and to improve business strategy.

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