

New Florida Prime Realty Program Provides Home Buying Help For Hometown Heroes

Hero Spotlight & Rewards is a new initiative from Naples-based Florida Prime Realty uniquely dedicated to serving those who so diligently serve others.

NAPLES, FLORIDA, UNITED STATES, May 28, 2018 /EINPresswire.com/ -- If you're an active member or retired from the military, or serve in the fields of law enforcement, fire prevention, healthcare, emergency medical services or education, home buying has just been made more convenient and affordable. [Florida Prime Realty](#) has teamed with mortgage firms, title companies and home inspection enterprises to launch a new program called Hero Spotlight & Rewards.



According to Florida Prime Realty Sales Associate Nikki Dimitrova, the focus of the initiative involves serving those who are dedicated to serving others. As she explains, “When you consider the service and sacrifices made by those who answer the call to duty, whether through the military, or through their work as first responders, healthcare providers and educators, it just wasn’t enough to only say ‘Thank You for your service.’ Our intent was to find a way to more fully serve those who we recognize as our hometown heroes. These are the people that help make our community safe, secure and a wonderful place for families to raise their children.”

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*Florida Prime Realty
Associate Nikki Dimitrova*

With the support of Florida Prime Realty Broker Erik Mogelvang (whose father served in the Navy), Dimitrova says the program is dedicated to giving back to local area heroes who consistently and beneficially impact the lives of others. The program is bolstered by support from First Integrity Title,

Inc, American Eagle Mortgage, Finance of America Mortgage, Marketplace Mortgage and Davynsee Home Inspections Company. Through the auspices of this collaboration, the program will provide greater savings on costs and convenience to eligible home buyers and home sellers.

The [Hero Spotlight & Rewards](#) program will additionally see Florida Prime Realty add a new focus area to their website and social media pages. As opposed to only showing the customary market

information on real estate, Dimitrova say the firm will put a spotlight on local residents who are contributing to Naples' quality-of-life.

As Dimitrova puts it,, "Naples seems to be constantly in the news as a best place to vacation, best place to retire or best place to work, but for all the facets that make living here so fantastic, the fact remains that this is a community, a community comprised of some rather extraordinary people, and our resolve is to put a spotlight on those people who help make this such an appealing place to live. We'll be sharing insight on how they're serving, how special they are and how grateful we should all be for their service."

During this year's observance of Memorial Day, Dimitrova says her hope is that others won't simply regard it as another 3-day weekend, but would take time to reflect on the sacrifices made by the brave men and women who have sacrificed their lives for the sake of other's freedom. The point is especially relevant to Dimitrova who immigrated from Macedonia in Europe. "There's not a day that passes when I'm not reminded of how fortunate my family is... that we get to live the American Dream in beautiful Naples, Florida. The life we enjoy wouldn't exist without the service and sacrifices made by others. For all of us who've joined in the Hero Spotlight & Rewards Program, we feel honored and humbled to give back to those who've given so much to us."

To learn more about the Hero Spotlight & Rewards program, benefitting active duty military, law enforcement personnel, emergency medical services staff, firefighters, healthcare workers and teachers, contact Nikki Dimitrova at Florida Prime Realty by phoning 239-417-2222. You can also read more by visiting Florida Prime Realty's website at www.FloridaPrime.com.

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