

Imagine Getting Paid For Your Contents For A Lifetime?

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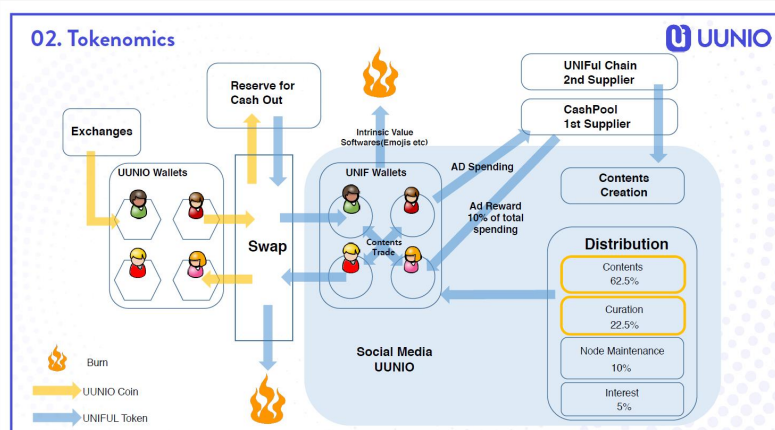
Every content creator wants nothing more than to be rewarded for a job well done. A lot of work and resources goes into creating high-quality content, and many platforms like Steemit do not really appreciate the hard work being put in by the content creators. Basically, content creators crave platforms where their works will be valued, and they will get rewarded for their hard work. There is the possibility of getting rewarded for contents for a lifetime, and that is one of the many amazing features UUNIO brings to the system.

Profits of Content Creators on YouTube and Facebook

Content creators on YouTube and Facebook make their profits according to the number of views and click a post has, however, the rates are very low and as such there is the need to drive a lot of traffic before something meaningful can be earned. In 2016, Facebook's annual revenue was in the sum of \$31.8 trillion USD, and more interestingly, 98% of the income was from target-specific adverts put up by users. Other big shots in the industry like Google also earn lots of profits by utilizing big data of the users' personal information and behavioral patterns to create a targeted market. Hence these companies are the ones enjoying the profits, more than the content creators.

YouTube Distribution Structure

YouTube: An individual creates content and uploads to YouTube, and YouTube gets paid more than



the content creator.

The Appearance of Contents Reward Platform: Steemit

Steemit is a blockchain-based social media platform that rewards the members of its community with tokens for contents and contributions. Steemit has some similar features with Reddit, in that users on the platform can upvote comments and votes, and the content creators of posts that get upvoted will be rewarded in Steem and Steem Dollars. That's not all, people also get rewarded when they discover content that is popular. However, curation rewards and the strength of the votes is a factor of the amount of Steem Power the voter has.

Steemit's Compensation Period Flaw

One of the major problems facing the Steemit platform is the fact that the platform has a compensation period. Adding a profiting deadline is the undoing of the platform. Steemit has a compensation period of 7 days, after which the post can no longer receive compensations, no matter how many times it is recommended, shared or how many upvotes it receives after the 7 day compensation period is over.

UUNIO's Solution to the Problem

There are no fees involved in the distribution structure, and UUNIO will eliminate compensation period. This means that when content creators create contents and upload on the platform, they get compensated for life, as long as the posts keep getting upvotes, recommendations and shares. By so doing, UUNIO will begin a revolution for content creators, and they will realize how profitable it is to create high-quality content, and that will mark a new era for content creators.

UUNIO is giving a 5% reward to the interest pool of the community. This interest pool is a collection of platform members interests with respect to their UUNIO activity, which is a mix of values including activity points and coin usage. These activity points are gotten when there are interactions with each other. This means that interests are paid for contributions to the community, including bringing more members to the system. Content creators will also get paid for their contents, and they will also enjoy copyright protection.

This is a content reward platform that functions on its own blockchain technology, it is revolutionary and promises to be the platform of choice for many content creators.

UUNIO website: <http://bit.ly/uunio-website>

White Paper: https://uun.io/docs/whitepaper_eng.pdf

Telegram(Eng): https://t.me/uunio_official

Twitter: https://twitter.com/@uunio_official

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