

Google Expeditions Launch During Technology and Innovation Colloquium Held in Riyadh

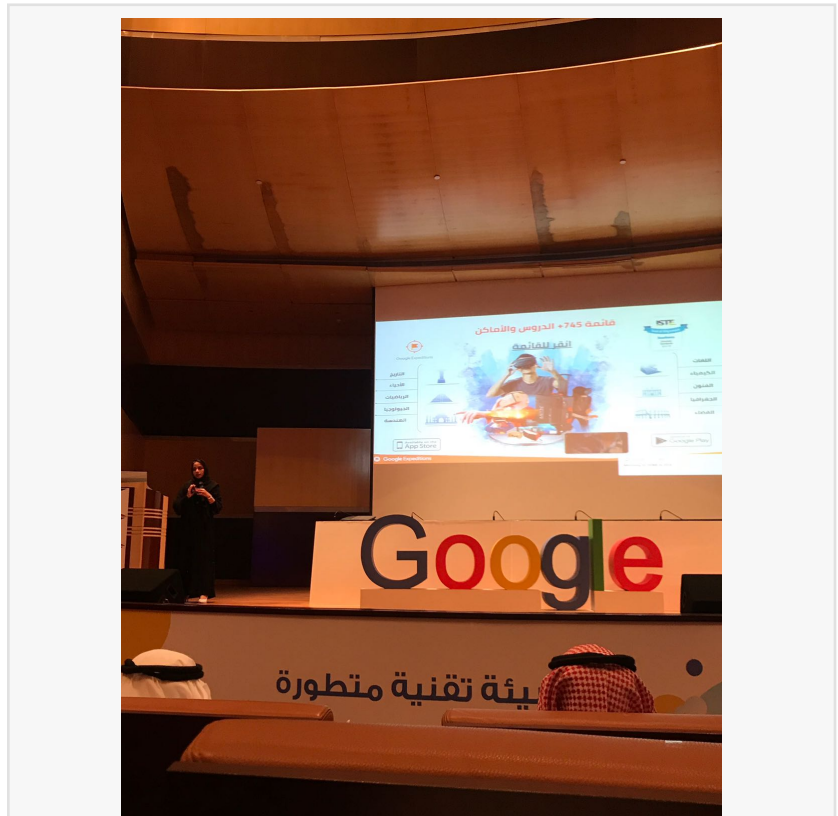
RIYADH, KINGDOM OF SAUDI ARABIA, May 31, 2018 /EINPresswire.com/ -- At the helm of the technological drift, the Kingdom of Saudi Arabia (KSA), under the kind guidance of His Royal Highness Prince Mohammed bin Salman bin Abdulaziz, the Saudi Crown Prince, is taking steps to crystallize the country's vision. The vision reflects people's aspirations, observing the long-term perspective of the country, making the KSA comprehensive and harmonious.

The Crown Prince on a recent tour to the United States met some encouraging voices and drew gatherings of supporters. Framing strategic technological alliances was an important thrust area of the trip.

The breadth and scope of the future perspectives can be gauged by the Crown Prince's meeting with the Magic Leap founder Rony Abovitz, during which he tried the headgear and experienced the immersive reality technologies, Augmented Reality and Virtual Reality. The meeting consummated by exploring the opportunities for partnerships and potential investments.

The Crown Prince also rubbed elbows with leaders from other enterprising companies like the Apple Inc., to explore the prospects benefitting both the parties in the future.

Since tech investment is significant to Saudi Vision 2030, the California leg of His Highness' trip to the US was a special highlight. The Crown Prince dropped by the Google's headquarters in Mountain View, California to meet the CEO Sundar Pichai and co-founder Sergey Brin. The discussion centered around the future of cloud computing and the setting up of an R&D center for the skill development of



Dr. Sana Farid during a session at Google Summit



Saudi Crown Prince Mohammed bin Salman's visit to Google headquarters in Silicon Valley

the Saudi youth. Emerging opportunities and concealed potentials will be utilized to build a tech hub in the Saudi Kingdom.

This high on intensity meeting can be seen as an aftermath to a private colloquium meeting held last month in Saudi Arabia, which enticed the Crown Prince about the innovation and drive at Google. During the colloquium, graced by the elite officials from the ministry and members from team Google, the Google Expeditions program was officially launched by the authorized Middle East Google partner [VRXOne](#) - a Virtual Reality Expeditions program by the multifunctional Learning & Development company, [Munfarid](#). The launch was strategized to embolden skill development through technological advancements in education. Optimistic about the wellsprings of the technological strength, the CEO and Co-founder of Munfarid, Dr. Sana Farid expressed her zeal and ambition. Her vision is to spread the most modern ways of learning by using mind-bending technologies like Augmented Reality and Virtual Reality in Saudi Arabia.

VRXOne is a complete program comprising the hardware, software, educational content, training modules with a complete explanation and technical support in the Arabic Language. Being the official Google partner for Expeditions in the region, VRXOne is being taken to schools in the Middle East, under the umbrella of 'Go-to School' program to increase the speed, quality and efficiency of learning manifold. VRXOne is successfully running the biggest Virtual Reality (VR) program in the region, to catalyze the spread of cloud-based learning in the Middle East, demonstrating Google Expeditions to 1 MILLION students.

The ready-made virtual field trips let educators provide out of the box tours to distinct places with minimal setup and organization required. Having catered to 2 million+ students from the globe, Google Expeditions has crafted success waves. The learners have expressed immense excitement and keenness to experience the technology in every session. Most important benefits of the technology comprise strengthened learning abilities and improved information retention levels, possible through the immersive environments available for exploration and inquisition. Kindling students' natural curiosity and getting them interested in their lessons, VR enables them unrestricted movement, virtually anywhere in the world.

With the launch of Expeditions program during the colloquium in Riyadh, this alternate depiction of reality is now available to the Saudi youth.

Google has also, favorably, teamed up with local partners such as [iSolutions MENA](#), a leading IT Infrastructure and Information Solution provider in Saudi Arabia, with strong presence in United Arab Emirates and Lebanon as well.

The partnership is intended to cultivate dynamic knowledge and skills in the youth by utilizing the potential of Google Education services/tools like Google Expeditions, Chromebooks, G Suite, and Google Cloud Platform.

The company's vision is in line with His Royal Highness' passion for 'development through innovation'. The General Manager and CEO of iSolutions MENA, Mr. Ahmed Eid says, "The nifty benefits of Google Classroom and the exploratory adventures of Google Expeditions elucidate their flair for cloud-based learning. It is wondrous how a class simply dons the Cardboard headset and embarks on the immersive field trips. We are immensely delighted, as well as proud while making this technology approachable to maximum youth in the region. These valuable changes in pedagogy will form the bedrock for future developments."

Forefronting the Google Education program, he has expressed the need of bringing cloud-based educational technology in Saudi Arabia with a scalable approach to the schools in the Kingdom. In the Kingdom of Saudi Arabia, innovation is power.

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