

# Global Digital Health Market Outlook, Research, Trends and Forecast to 2023

*Global Digital Health Market Segmentation, Application, Technology and Analysis Report Forecast to 2023*

HOUSTON, TEXAS, UNITED STATES, May 29, 2018 /EINPresswire.com/ -- Digital health solutions supports a wide range of healthcare functions such as chronic disease management, clinical decision support, and population health management. The need for remote patient monitoring while reducing costs is driving the growth of this market. [Digital Health market](#) to grow at a CAGR of +16% during the forecast period 2018-2023.



On the basis of platform, the global digital health market can be segmented as m-Health, telehealth, wireless health, electronic media record and other. Among all the aforementioned platforms wireless health platform segment is dominating the market at present and is expected to remain dominant during the forecast period from 2018 to 2022. Moreover, electronic medical record segment is projected to occupy the second largest share. However, the m-Health segment is likely to exhibit the fastest CAGR over the forecast period. The global digital health market can be segmented based on application, which includes healthcare amenities, e-prescription, home care and remote monitoring & consultancy application

#### Key Players:

AT&T Inc., Apple Inc., AirStrip Technologies LP, Alcatel-Lucent Corporation, Cerner Corporation, Symantec Corporation, Aruba Networks, Inc., Cisco Systems, Inc., Qualcomm, Inc., Siemens Healthcare and Philips Healthcare

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Analysis tools such as SWOT analysis and Porter's five force model have been inculcated in order to present a perfect in-depth knowledge about Digital Health market. Ample graphs, tables, charts are added to help have an accurate understanding of this market. The Digital Health market is also been analyzed in terms of value chain analysis and regulatory analysis.

Microeconomic and macroeconomic factors which affect the Digital Health market and its growth, both positive and negative, are also studied. The report features the impact of these factors on the ongoing market throughout the mentioned forecast period. The upcoming changing trends, factors driving as well as restricting the growth of the market are mentioned.

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Various factors are responsible for the market's growth trajectory, which are studied at length in the report. In addition, the report lists down the restraints that are posing threat to the global Digital Health market. It also estimates the bargaining power of suppliers and buyers, threat from new entrants and product substitute, and the degree of competition prevailing in the market. The influence of the latest government guidelines is also analyzed in detail in the report. It studies the Digital Health market's trajectory between forecast periods.

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Sunny Denis

Research N Reports

+1 888-631-6977

email us here

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