



# FlowerAura Restates The Importance Of Being Earnest This Father's Day

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*This Father's Day, FlowerAura aims at invoking the youngsters to pay due respect to their fathers for everything they do to raise up their families.*

GURUGRAM, HARYANA, INDIA, May 29, 2018 /EINPresswire.com/ -- With Father's Day around the corner, [FlowerAura](#), one of the leading online flower and gift portals based on Gurugram pledges to commemorate the true essence of Fatherhood. This Father's Day, FlowerAura aims at invoking the youngsters to pay due respect to their fathers for everything they do to raise up their families.

Speaking about their Father's Day motto, the company's spokesperson reveals, " We want to drive the people of our nation to acknowledge the role of fathers in our society by honoring them in a special way".

Addressing the youth, he further adds, "As our parents grow older, our adulthood is tested like never before". Briefing the same further, he elaborated that if we make a special gesture towards our father, it will not only make our father's feel valued but also help the youth themselves evolve morally and culturally both "

On being asked what's the best way to celebrate Father's Day, he further reveals, " We have launched a wide variety of meaningful [Father's Day gifts](#) including customized mugs, photo frames, personalized aprons, and various other combos that will help everyone narrate their love for their fathers in a more expressive way and there can be 'n' number of other ways to make a mother smile. So, no matter what way you look up to emote your love but it is the thought that counts. "

With more than 500 Father's Day gifts available at FlowerAura, the customers are sure to find the perfect gift for their dads. To ensure every father a day full of joy, FlowerAura added men's grooming kit hampers to its Father's Day gifts collection. With a wide range of thoughtful gifting options, the customers will be able to honor their fathers in a meaningful way.

About FA Gifts Pvt. Ltd.

FA Gifts Pvt. Ltd. owns two e-commerce business ventures namely, FlowerAura - An online Flower, cake and gifting portal that provides its services in 200+ cities across India since 2010, and Bakingo- A bakery venture, launched at the end of 2016 that exclusively deals in cakes delivery in the cities of Delhi, Gurgaon, Noida, Ghaziabad, and Bangalore.

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