

Video Advertising Solutions Company, Kubient, Named One of Inc Magazines 'Best Workplaces'

Rising adtech company recognized for employee engagement, development opportunities, company culture, and diversity in only its first year of eligibility.



NEW YORK, NY, UNITED STATES, May 30, 2018 /EINPresswire.com/ -- [Kubient](#),

a start-up video advertising technology company based in New York City, today announced that it has been named one of [Inc. magazine's 2018 Best Workplaces](#), the publication's third annual ranking in the fast-growing private company sector. Out of thousands of applicants, Inc. singled out just under 300 winning organizations. The honorees reflect the best of the best in company culture today.

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Kubient was also listed as one of the top 12 advertising/marketing company workplaces of less than 25 employees.

Inc.'s Best Workplaces list is an examination of how innovative companies can truly raise the bar in hiring and retaining the best talent. The list was built in partnership with employee engagement and work culture experts at Quantum Workplace. According to Inc., becoming a great workplace requires more than good pay and good perks – it's also about having a clear purpose, a sense of humor, and leadership that makes them

all work together.

“By including an employee survey into this year's Best Workplaces selection process, we've really raised the bar. Companies that don't score at the very top of their peer group don't make the cut. So, our hats are off to the winners. They all excelled at engaging their workers, making them feel appreciated, and aligning them behind a mission. And remember, that's not just our opinion: The employees told us that themselves,” said James Ledbetter, Inc. Editor-in-Chief.

“We know that attracting the most talented coders and engineers in the digital media space requires creating a culture optimized for success,” said Paul Roberts, Founder and CEO of Kubient. “Our team members are central to driving our cutting-edge innovation and to building the technology that will drive the future of the video advertising space. Being recognized for our efforts is truly an honor and a testament to the entire Kubient team.”

According to Inc.'s findings, the common factor among all of the best companies was high employee engagement. In addition to employee engagement, other traits the Kubient team members lauded in their survey responses include the fun company culture, the extremely personal team, work/life balance, inclusivity, and positive environment for hands-on experience and growth.

About Kubient, Inc.

Kubient is an emerging technology company solving some of the most challenging issues facing the rapidly growing video advertising industry. Kubient's full stack programmatic platform leverages proprietary machine learning algorithms to increase publisher revenue, lower advertiser cost, reduce latency, increase transparency and combat fraud in a pre-bid environment. The result is the cleanest, fastest, and most efficient video advertising experience possible.

About Inc. Media

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of Advertising Age's "The A-List" in January 2015, and the National Magazine Award for General Excellence in both 2014 and 2012. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 20,000,000 today. For more information, visit <http://www.inc.com/>.

About Quantum Workplace

Quantum Workplace is an HR technology company that serves organizations through employee engagement surveys, action-planning tools, exit surveys, peer-to-peer recognition, performance evaluations, goal tracking, and leadership assessment. For more information, visit <http://www.quantumworkplace.com>.

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