

Open Invitation to Starbucks, Howard Schultz and other Corporations

A Grand Opportunity for Starbucks to fulfill its mission, leading America into Racial Healing -- Through the Gateway of Black History, Conversation & Edu-action

STATEN ISLAND, NY, USA, May 29, 2018 /EINPresswire.com/ -- We are thankful for the four hours 170,000 Starbucks employees took on Tuesday to learn how to avoid the kind of racial bias that many say led to the arrests of two African-American men for occupying a table without making a purchase.

A 4-hour training is an important gesture. A wonderful first step.



Elizabeth Meaders Surrounded by Pieces from her Black History Collection

Rapper/actor, Common, said on GMA: "...what happened at Starbucks is just a microcosm of how African Americans have been dehumanized and I wanted to be a part of that conversation."

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"...there is no collection either institutionalized or owned privately that represents the totality of the black experience in America as comprehensively as the Elizabeth Meaders Collection.""

Randy Weinstein, Founder/Director, W.E.B. DuBois Center He went on to say, "The conversation today for me as a Black man is a step, but we want to see action...to figure out from these communities how you can really serve them."

What Common has eloquently stated is echoed by millions of people across the country.

Enter Elizabeth Meaders.

Elizabeth is a national treasure, creating what many have arguably proclaimed to be the most comprehensive African American history collection held in private hands.

Since the early 1960s Elizabeth has been acquiring specific documents and artifacts designed to represent and depict the

historical drama surrounding: education, sports, civil rights, civil wrongs, religion, business, politics, military, arts and entertainment, and so much more.

Her collection serves as a remarkable resource filled with primary documents and artifacts, designed to tell the truth. Because healing -- any type of healing -- always starts with the truth. Incontrovertible truth.

What if a corporation giant like Starbucks were to acquire Elizabeth's collection?

Pieces from Elizabeth's collection can then be used to start truth-centric conversations designed to lead the participants to community action and involvement.

Starbucks can become an agent for change, lighting a candle against the dark history of racial injustice and misunderstanding.

Let's have a conversation. We are wide open to discuss creative and practical ways that make business sense. Elizabeth's collection can become the standard bearer for greater multicultural hope and success in America.

STEP ONE:

Review Elizabeth's website, watching the NBC Nightly News video segment -- www.BlackHistoryTreasures.com

STEP TWO:

Contact Joel Freeman for more information and actionable ideas...410-991-9718

STEP THREE:

We can talk through the ways Elizabeth's collection can become an extension of Starbucks' mission -- "to inspire and nurture the human spirit – one person, one cup and one neighborhood at a time."

Joel A. Freeman Freeman Institute 410-991-9718 email us here



Chirlane McCray Reviewing a Portion of Elizabeth Meaders'collection



Elizabeth with an Authentic Protest Banner

This press release can be viewed online at: http://www.einpresswire.com

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