

Business-to-Consumer e-commerce Market To Grow at a CAGR of +28% by 2023 | Know about industry Trends, Opportunities

Market Research analysts forecast the business-to-consumer e-commerce market in China to decline at a CAGR of (+28 %) during the period 2017-2021

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Business-to-consumer E-Commerce is the process of individual customers buying from a company online. E-commerce has drastically changed how businesses interact with their customers. It provides an opportunity to sell to customers around the world, 24-hours a day, 7 days a week. The characteristics of traditional business change when they operate online. Instead of relating to customers face-to-face, the interaction is less personal through E-commerce. Customers must email or call with questions or problems, which can cause more frustration or concern when communication challenges arise.



Moreover, the way the Internet growth has affected the B2C e-commerce growth over the last ten years is studied in three major countries-areas. The USA because it is an Internet developed country with vast e-commerce sales, China because it is a rapidly developing Internet country with a large number of users and fast e-commerce activity growth in the last decade and finally, the European Union, because of its diversity in Internet and e-commerce growth.

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Top Key Vendors:

Alibaba Group Holding, Dangdang, JD.com, Suning Holdings Group, Vipshop Holdings, Amazon China, Beijing Chuangrui Culture Media, GOME, LightInTheBox, Overstock, Rakuten, Sun Art Retail Group

To provide a wide-ranging overview, a thorough analysis of the competitive landscape is included as well. The Global **Business-To-Consumer E-Commerce Market** is quite vibrant susceptible to the changing consumer inclinations and demand. The growth prospects for the enterprises operating in the market is thus determined by the expenditure of consumers, which again is affected by local tastes, demographic trends, and the global and regional financial circumstances.

The report's conclusion reveals the overall scope of the Global Business-To-Consumer E-Commerce Market in terms of feasibility of investments in the various segments of the market, along with a

descriptive passage that outlines the feasibility of new projects that might succeed in the market in the near future.

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