

## mxHero Launches New Feature For Easy Sharing Of Email As Secure Link

New mxHero functionality enables the easy creation of secure, clouds storage links for individual emails

SAN FRANCISCO, CA, UNITED STATES, June 5, 2018 /EINPresswire.com/ -- MxHero, a company focused on the integration of email and leading cloud storage services, such as, Box, Egnyte, Google Drive, OneDrive and ShareFile, has launched a new feature to facilitate the secure sharing of email messages and attachments. The new enhancement in mxHero's Mail2Cloud platform allows companies that have supported cloud storage services, to setup a special email address. Forwarding or copying (Cc, Bcc) emails to this address result in a response email with a link to that message saved in the company's cloud storage. The saved message is conveniently converted into a PDF with any attachments linked at the bottom. The feature works from any email client or system - mobile phone, tablet, desktop, etc.



"The ability to have a message out of your inbox and in a powerful, secure collaboration platform is liberating in ways that aren't completely obvious, given we have long adapted to email's limitations,"

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The ability to have a message out of your inbox and in a powerful, secure collaboration platform is liberating" *Marcelo Marmol, CTO, mxHero Inc.*  says Marcelo Marmol, CTO, mxHero Inc. "The link to an email stored in cloud storage allows you to securely refer to that message anywhere, including outside of email. Need to share your email in a text message or an internal collaboration tool like Slack or Facebook Workplace? Just paste the message's link into the discussion. Want to add your email to your favorite to-do list tool? Copy the link to your task. Trying to reference client communications in your CRM system's notes? Again paste the link. By optimizing email messages and attachments to cloud storage and proving their link, you

gain new flexibility and portability with your email content that traditional email doesn't offer," explains Marcelo.

MxHero's innovation makes email collaboration more collaborative and secure. Typically email collaboration is tied down within email only. Email originates and ends in email, largely incompatible with other applications. Furthermore, in email, the only way to collaborate over a message and its attachments is to give someone else full, unrestricted and untraceable copy of all its content. With mxHero provided email cloud storage links, users can collaborate over messages securely and conveniently from anywhere you can share a link.

## About MxHero

MxHero's products and services gives companies, service providers and end users powerful new ways to control, use and analyze email-based content. Apps developed for MxHero's platform work with any email management program, including Gmail and Microsoft Exchange. MxHero is the 2016 Box Elite Partner of the Year, has partnered with Canon USA for go to market, and provides solutions mapped to the world's foremost cloud and hybrid content management platforms including Box, Egnyte, Citrix Sharefile, Microsoft OneDrive and Google. Information on all of their Mail2Cloud product line can be found at <a href="http://www.mail2cloud.io">http://www.mail2cloud.io</a>. More than 3,500 companies with over 1 million users have added MxHero to their email. To learn more about MxHero visit <a href="http://www.mxhero.com">http://www.mxhero.com</a>. Find MxHero on Twitter: @mxheronet and Facebook: MxHero.net

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