

# Packaging Coatings Market 2018 Global Share, Trend, Segmentation and Forecast to 2021

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**Global Packaging Coatings Market** 

WiseGuyRerports.com Presents "Global Packaging Coatings Market 2017-2021" New Document to its Studies Database. The Report Contain 105 Pages With Detailed Analysis.

## Description

Packaging refers to the process of enclosing a product for better storage and distribution. Packaging products are commonly manufactured using raw materials such as plastic, metal, paper, glass, and fiber. Packaging manufacturers are engaging in newer product development and innovation plans to ensure product safety, promote product sales, ease of transportation, and increase consumer convenience. Packaging coatings are materials with a chemical composition that offer additional protection to the packaged product. It provides better adhesion to the substrate and also



enhances the performance, processability, and the external appearance of the packaging. It also provides better strength and chemical resistance to the packaging material.

The analysts forecast the global packaging coatings market to grow at a CAGR of 4.7% during the period 2017-2021.

#### Covered in this report

The report covers the present scenario and the growth prospects of the global packaging coatings market for 2017-2021. To calculate the market size, the report considers the retail selling price as the average selling price of the product.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Packaging Coatings Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Akzo Nobel
- Arkema
- PPG Industries
- The Sherwin-Williams Company
- Wacker Chemie
- Other prominent vendors
- allnex group
- ALTANA
- Axalta Coating Systems
- BASF
- Endura coating
- Evonik Industries
- KANSAI PAINT
- Mantrose-Haeuser
- Michelman
- Sun Coating
- The Dow Chemical Company
- VPL Coatings

## Market driver

- Growth in the packaging industry
- For a full, detailed list, view our report

Market challenge

- Volatility in raw material prices
- For a full, detailed list, view our report

## Market trend

- Growing preference for bio-based packaging coating
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

Table of Contents -Major Key Points

PART 01: EXECUTIVE SUMMARY

PART 02: SCOPE OF THE REPORT

PART 03: RESEARCH METHODOLOGY

PART 04: INTRODUCTION

Market outline

PART 05: MARKET LANDSCAPE

- Market ecosystem
- Market segmentation analysis

PART 06: MARKET SIZING

- Market sizing 2016
- Market size and forecast 2016-2021

PART 07: FIVE FORCES ANALYSIS

## PART 08: MARKET SEGMENTATION BY SUBSTRATE

- Segmentation by substrate
- Comparison by substrate
- Paper and board Market size and forecast 2016-2021
- Flexible packaging Market size and forecast 2016-2021
- Rigid packaging Market size and forecast 2016-2021
- Metal packaging Market size and forecast 2016-2021
- Others Market size and forecast 2016-2021
- Market opportunity by substrate

## PART 09: MARKET SEGMENTATION BY END-USER

- Segmentation by end-user
- Comparison by end-user
- Food Market size and forecast 2016-2021
- Beverages Market size and forecast 2016-2021
- Pharmaceutical- Market size and forecast 2016-2021
- Personal care Market size and forecast 2016-2021
- Others Market size and forecast 2016-2021
- Market opportunity by end-user

## PART 10: REGIONAL LANDSCAPE

- Geographical segmentation
- Regional comparison
- APAC Market size and forecast 2016-2021
- EMEA Market size and forecast 2016-2021
- Americas Market size and forecast 2016-2021
- Market opportunity

#### PART 11: DECISION FRAMEWORK

# PART 12: DRIVERS AND CHALLENGES

• Market drivers

Market challenges

PART 13: MARKET TRENDS

- Growing preference for bio-based packaging coating
- Growing recycling rate
- Growing innovations in packaging

PART 14: VENDOR LANDSCAPE

- Competitive scenario
- Key market vendors
- Other prominent vendors

PART 15: VENDOR ANALYSIS

- Akzo Nobel
- Arkema
- PPG Industries
- The Sherwin-Williams Company
- Wacker Chemie

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