

Centerity Systems Announces the Next-Gen Traffic Analyzer Solution for BSM

Combines network traffic analytics with cross-domain performance analytics for end-to-end IT/OT business & operational process optimization

NEWTON, MA, UNITED STATES, June 4, 2018 /EINPresswire.com/ -- Centerity Systems Inc., the leading provider of unified IT & OT performance analytics and business service management (BSM) platforms, announced the release of Centerity Traffic Analyzer a nextgeneration network traffic analytics solution for complex, distributed, and enterprise hybrid networks. Traffic Analyzer is part of Centerity's awardwinning BSM platform, incorporating advanced network performance information into Centerity's core analytics capabilities.



By delivering immediate, substantial benefits, Traffic Analyzer allows organizations to quickly identify network problems and isolate security risks in real time.

Centerity Traffic Analyzer is a powerful and scalable solution that supports a

variety of network flow protocols (NetFlow, Jflow, sFlow, etc.) to quickly and accurately evaluate network performance, and to provide early detection of problems that impact business and operational services, as well as potential security risks. Traffic Analyzer expands Centerity's BSM

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Centerity Traffic Analyzer brings a new level of performance and scalability to support the latest hybrid networks and big data environments." *Roi Keren, CEO of Centerity* platform to further automate operational oversight of service levels (SLA) and to improve customer satisfaction (CSAT) for information and operational assets.

Centerity is the first off-the-shelf solution designed to help managers quantify IT & OT performance from the perspective of SLA and business impact. Beyond the speed and scalability of Centerity's BSM platform, the ability to map cross-domain dependencies so that the health of each business process (or business service) can be accurately measured is a key differentiator. Centerity identifies business

processes that may be at-risk and isolates performance bottlenecks and defects that are causing problems, improving resource management and establishing a consistent response.

Centerity BSM is the only software platform to deliver a true, enterprise-class, cross-domain,

performance analytics solution. Traffic Analyzer continues this history by employing a scalable, distributed architecture that allows centralized management and configuration and that combines with the BSM platform to deliver real-time correlation across all other technology layers and domains (infrastructure, applications, big data, cloud etc.), enabling customers to optimize business processes and value.

Roi Keren, CEO of Centerity said, "While network traffic analysis tools are not new to the market, Centerity Traffic Analyzer brings a new level of performance and scalability to support the latest hybrid networks and big data environments. By delivering immediate, substantial benefits, Traffic Analyzer allows organizations to quickly identify network problems and isolate security risks in real time." Keren continued, "Combining Traffic Analyzer with Centerity's BSM platform allows our customers to further expand their top-line and bottom-line results, including reduced downtime, faster mean-time-to-restore (MTTR), and fewer service emergencies, which improves their ability to achieve P&L and generate new business."

About Centerity

Centerity's award winning BSM software provides a unified enterprise class IT Operations Management (ITOM) and IT Operations Analytics (ITOA) platform that improves performance and reliability of business services and mission-critical systems. By delivering a consolidated view across all layers of the technology stack, including applications, big data, databases, operating systems, storage,



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Centerity's solution is trusted by customers worldwide, including enterprise organizations, managed service providers (MSPs) and technology manufacturers (OEMs).

compute, security, networking, clouds and edge devices, Centerity provides an early warning of performance issues along with corrective action tools to quickly isolate faults and identify root causes.

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