

# Idencia Introduces Pay-As-You-Go Pricing

*Idencia introduces new pricing plan that allows customers to pay only for the product records they create, avoid subscription fees.*

TOPSFIELD, MA, UNITED STATES, June 1, 2018 /EINPresswire.com/ -- Idencia, Inc. (Idencia) announced today that it is introducing a pay-as-you-go (PAYGo) pricing plan for its concrete and steel product tracking service. The plan allows subscribers to pay only for product records they create and eliminates annual subscriptions.



Idencia customers embed its patented RFID tags in concrete (or affix to a steel product) to create a serial number that establishes a product record in the system. When scanned the serial number in the tag is populated in the Idencia app and user-configured questions prompt responses on the tablet.

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*Jeff Pollock, CEO*

These are automatically synchronized with the customer’s web-hosted account. Using its web account, the customer can access individual product records and review reports produced from aggregated information.

With the PAYGo plan, customers pay a one-time fee ranging from \$0.075 to \$0.75 for each product they record in Idencia. They may later add as much information to this product record as they want at no additional cost. Product records contain all information about a product from time of manufacture through

end of life. Customers also pay a nominal monthly hosting fee for each product record retained in Idencia but may download them at any time to avoid these fees.

Company CEO Jeff Pollock stated: “Customers justifiably want to pay only for the capacity that they consume. So, we are pleased to be on the front end of this market movement. We see great interest in this and have already won customers on the promise of this announcement.”

Idencia is launching the plan effective June 1, 2018 and offering new customers a free trial through September 30, 2018. [More on the PAYGo plan and promotion](#) can be found here.

For additional information, please contact: Jeffrey M. Pollock, CEO; [jpollock@idencia.com](mailto:jpollock@idencia.com).

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