



DELHI: Junior's Fashion Week to reunite global brands for the anticipated #JFWDelhi showcase

The extravagantly glitzy JFW Delhi Runway showcase becomes the most anticipated event of the capital city.

DELHI , DELHI , INDIA, June 2, 2018 /EINPresswire.com/ -- "Everything is designed. Few things are designed well." Adopting this thought, Junior's Fashion Week is ready to sprinkle magic in its forthcoming Runway showcase on June 10, 2018, at Pullman - Aerocity, New Delhi. It will be showcasing the Spring 2018 collection of internationally acclaimed and select brands including USPA Kids, [Cherry Crumble California](#), Marks & Spencer, The Children's Place and Flying Machine Boyzone.

With trained Junior models walking the runway for the brand, JFW stands to bring a spring of newness to the kids wear industry with its every new showcase. Acting as a fashionable abode to HNI buyers, influential mothers, notable media channels and representatives of leading fashion houses, JFW makes the brand a recipient of escalated reach and pre-eminent eyeballs.

Inspired by Indigo hues, Hawaiian beaches and Old Glory, the SS18 collection by [U. S. Polo Assn. Kids](#) is a fitting clothing range for the experimenting and unafraid young minds. With trendy designs on comfortable fabrics crafted in the form of trousers, shirts, polo t-shirts, and shorts, U. S. Polo Assn. Kids have it all to ensure that the kids find their perfect fit all year round.

When talking about comfort, Marks & Spencer needs a mandatory mention. Marks & Spencer Girls' wear has romantic bohemian influences with seasonal trend details such as ruffles, smocking, floral prints in a palette of cornflower & pale jade shades, together with palest Melba and bright pink highlights. The Boys' wear is inspired by the still strong athleisure trend popular among young adults- vibrant clean colors, technical fabrics, underpinned by a sports aesthetic.

The latest Spring Summer collection from Flying Machine Boys is all about cool and trendy styles. Inspired by some of the signature designs of Flying Machine, the SS18 collection has infused these designs with catchy, contemporary trends in children's fashion.

The Children's Place has curated a new collection of everyday casuals and stylish dressy outfits have everything for the entire family. Dresses, skirts, and add-ons are blooming with tropical botanicals and extra girly details (like embroidery & lace!). For the boys, the conversational graphics, cool prints, beachy pastels with neon pops and waves of indigo are washing over button-downs, polos, and shorts.

Cherry Crumble California's new range is inspired by the mountains, the river bank, and the wildwood. It is a cheerful array of creatures and objects on special prints and appliques. The fresh styles are made for exploring the great outdoors. It is the softest thing to ever exist and it only gets better with more exploring.

The #JFWDelhi showcase will be illuminated by partners which make a difference. While Lakme Academy will twirl their magical styling wand on the young juniors as the official styling partner,

Institute of Photography will be capturing sweet memories as the official photography partner. The Runway showcase will be preceded by a fruitful workshop helmed and moderated by experts who will let participating Juniors imbibe poise, confidence and life-winning skills, which will last for a lifetime in the heart and mind of the Junior.

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