

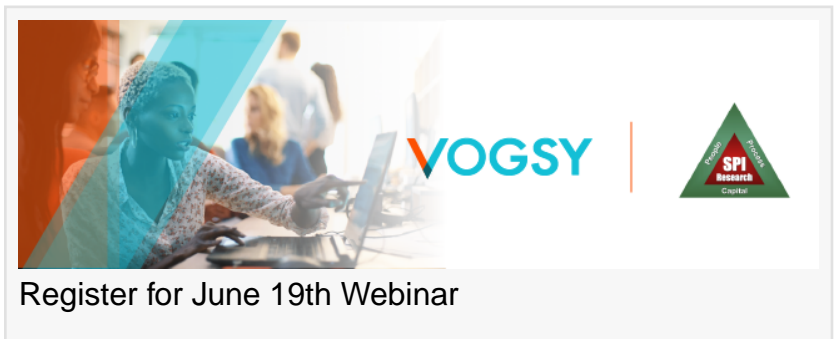
Why Ecosystems Matter: Leveraging the Google Platform for Professional Services Profit – New SPI Research Webinar

Learn why Google and VOGSY have emerged as a leading Professional Services Automation platform

SAN FRANCISCO, CA, UNITED STATES, June 5, 2018

/EINPresswire.com/ -- A new [SPI Research](#) webinar featuring professional services experts Jeanne Urich, Managing Director at Service

Performance Insight (SPI Research), Leo Koster, [VOGSY](#) Founder and Mark van Leeuwen, VOGSY CEO, discuss why platforms, integration, and structured business processes are critical to grow Professional Services businesses and drive profitability. [Register here](#) for the June 19th webinar.



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Ecosystems Matter! Now project-based businesses can leverage Professional Services Automation on the Google Platform.”

Jeanne Urich

Jeanne looks at why platforms matter and how Google G Suite is becoming a primary platform for Professional Services Automation (PSA) and discusses with VOGSY why it has emerged as Google’s leading PSA solution.

According to Jeanne Urich, “SPI Research recognizes there are not many complete information platforms available, which makes the decision easier for professional services executives. Google is well-established and admired as a leader in search and analytics. It is now positioned as a

leading platform for the business application community.”

Today, professional services organizations, with their need for greater mobility and real-time information, have turned to the Google platform, and one solution in particular, VOGSY Professional Services Automation, to optimize business processes across the organization. In this webinar, Jeanne, Leo and Mark share how leading professional services organizations drive successful business outcomes through the integration of VOGSY and other applications on the Google platform.

“VOGSY is all you need to run your services business from Quote to Cash. Unlike traditional PSA solutions, we put the professional at the center of technology. VOGSY is your single source of engagement for anything you need to drive the desired outcomes for your clients and for your own business. To Google users, VOGSY is instantly recognizable. And since we leverage a lot of what Google has already taken care of, we onboard in days rather than months” explains Mark van Leeuwen.

Going forward, Professional Services executives should consider the Google G Suite and VOGSY to optimize their business processes and analytic capabilities; providing them the insight necessary for their organization to grow profitably.

Register for the Webinar
June 19, 2018,
2:00PM Eastern Time

https://zoom.us/webinar/register/3015280325811/WN_ylhFqXCRT9yo8YYyS1Xj1w

About SPI Research

www.spiresearch.com is a global research and consulting company dedicated to helping professional service organizations make quantum improvements in productivity and profit. In 2007, SPI developed the PS Maturity Model as a strategic planning and management framework which has become the industry-leading performance improvement tool used by over 20,000 service and project-oriented organizations to chart their course to services excellence.

About VOGSY

VOGSY was created by AllSolutions, a 30-year PSA software veteran with customers in 25 countries. The VOGSY Professional Services Automation Platform integrates your business (and everyone in it) with a single accessible platform. Whether you're an executive, manager or other professional working in sales, finance, operations and project management you can get your job done faster and easier with VOGSY.

VOGSY is the natural extension to G Suite for professional services companies, helping you streamline your organization. For more information contact us at info@vogsy.com or www.vogsy.com

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