



Auto/Mate Integrates with Quik Video, Helping Dealers Improve Service Customer Retention and Satisfaction

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/EINPresswire.com/ -- Auto/Mate Dealership Systems has integrated its [dealership management system](#) (DMS) with [Quik Video](#), a provider of video technology to dealership service departments. With the addition of Quik Video, Auto/Mate customers have the option to create and send videos that can change multi-point inspection (MPI) identified work into MPI sold work, while helping to increase customer retention, customer satisfaction and revenue.

The Auto/Mate logo, with "Auto/Mate" in a bold, orange, sans-serif font, followed by a registered trademark symbol (®).

“Declined service recommendations have always been a sore spot for dealers, but videos are proven to increase transparency and build customer trust,” said Mike Esposito, president and CEO of Auto/Mate. “With integration into our DMS, all videos and communications sent between dealership personnel and customers can be stored, tracked and accessed.”



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Quik Video makes it easy for service technicians, advisors and managers to create and send videos via text and email to customers. With visual proof, customers understand the recommended repairs and feel empowered to make a decision. With Quik Video, dealers can expect to see a 50-percent increase in MPI identified work approvals.

“The Auto/Mate technical team made the integration process easy and hassle-free,” said Jack Gardner, CEO of Quik Video. “We are thrilled to have the opportunity to demonstrate the power and results our videos deliver to Auto/Mate’s dealership customers.”

Auto/Mate designed its [Open/Mate program](#) using open standards to provide an affordable integration experience for third-party vendors. Auto/Mate doesn’t charge large certification fees, so those costs don’t get passed onto the dealership. No integration fees offer dealers more control over their data and more vendor choices at competitive prices.

For more information, visit <http://www.automate.com> or call 877-829-7020.

About Quik Video

Quik Video allows dealership service personnel to create and send videos to customers outlining service and repair recommendations identified during the MPI process. Visual proof provided by videos helps dealerships to build customer trust, increase transparency, improve customer retention and boost service revenue. For more information, visit www.qkvideo.com

About Auto/Mate

Auto/Mate Dealership Systems is a leading provider of dealership management system software to retail automotive dealerships, typically saving dealers thousands of dollars per month from their current provider. AMPS® is a user-friendly, feature-rich DMS in use by more than 1,350 auto dealers nationwide. Auto/Mate has received consecutive DrivingSales Dealer Satisfaction Awards.

Auto/Mate's employees have more than 1,200 years of combined experience working in franchised auto dealerships, the foundation of its By Car People, For Car People™ slogan. Auto/Mate is committed to winning its customers' business each and every month with no long-term contracts and free software upgrades.

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