

City Beat News Identifies Top Veterinary & Pet Service Providers In All 50 States

CBN is currently looking for the top pet care/service providers across the country, announcing on its website those with high customer satisfaction ratings.

LAPEER, MICHIGAN, UNITED STATES, June 4, 2018 /EINPresswire.com/ -- [City Beat News](#) (CBN) is committed to recognizing and honoring customer service excellence wherever it's found. Currently, CBN is taking nominations for the best providers in [pet care](#) nationwide, including veterinarians, kennels, groomers and pet supply stores. Go to <https://www.citybeatnews.com/get-in-touch/> to submit a nomination.

Negative reviews, even those that are a fraud, can really damage a company's reputation. Consumers value a legitimate source they can trust to help them find companies that will not only meet their product needs, but also exceed their service expectations. The City Beat News [Spectrum Award](#) is a great indicator of future customer service since it brings many sources of information together into one rating for the year that shows the whole picture and avoids the pitfalls of unfounded or unjustified negative commentary posted by an unhappy employee or competitor.



In partnership with The Stirling Center for Excellence, CBN uses its independent, proprietary research and evaluation system to identify businesses and professionals with a track record of providing a great customer experience. The rating system combines data collected from nominations, online and other customer reviews, surveys, blogs, social networks, business-rating services, and other honors and accolades — all of which express the voice of the customer. Those that receive the highest ratings of 4-5 stars earn the Spectrum Award for Customer Satisfaction.

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We shine a light on those deserving of our top ratings to give consumers the knowledge to make the best choice when it comes to caring for their furry family members.”

Teresa Hersha, CBN Director of Customer Care

“We want to shine a light on those deserving of our top ratings to give consumers the knowledge they need to make the best choice when it comes to caring for their

furry family members,” says Teresa Hersha, CBN's Director of Customer Care. “Especially at this time of year when pets need extra attention to ensure up-to-date vaccinations and flea control or providing them with the best possible care while on vacation, it's important to give your

beloved family members the best possible care.”

If you are seeking a vet/groomer/boarder, visit www.awards.citybeatnews.com to see if your selected provider has been rated.

“Every year we post just one rating for each company to help consumers find who has rated among the best,” says Jamie Rawcliffe, City Beat News Editor. “The Spectrum Award winners have all earned our highest ratings so they each receive their own Award Page on CityBeatNews.com.”

“The Stirling Center is pleased to have City Beat News join it in the goal of researching, recognizing and promoting superior customer service,” says Frank Andrews, Executive Director of The Stirling Center for Excellence. “It is right in line with our mission of providing services and resources to companies that place an emphasis on providing an outstanding customer experience.”

City Beat News is located in Lapeer, Michigan. For more information, call 866-732-9800 or go online to www.citybeatnews.com.

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