

# SMArtX Advisory Solutions Tops 370 Investment Models

*SMArtX added 18 new strategies and expanded sales team with hire from EQIS.*

WEST PALM BEACH, FLORIDA, UNITED STATES, June 5, 2018

/EINPresswire.com/ -- June 5th, 2018 -

West Palm Beach, FL: [SMArtX Advisory Solutions](#) ("SMArtX"), a leading financial technology and Turnkey Asset Management Platform (TAMP), today expanded the number of third party investment manager models offered

on its UMA platform. SMArtX added 18 new strategies, and now features more than 130 firms offering over 370 strategies. The strategies on the platform include traditional long only, long short equity, market neutral, short only, options, and direct indexes, all offered in an UMA structure.



The new firms and strategies break down as follows:

- ETSE/Russell: Russell Top 200 Index, Russell Top 200 Growth Index, Russell Top 200 Value Index, Russell Top 200 Equal Weight Index, Russell Top 50 Mega Cap Index
- W.E. Donoghue: Power Dividend Index, Power Income, Power Momentum Index, Power Dividend Mid-Cap Index, Power Dividend International Index, Power Dividend & Yield, Power Growth & Income
- BP Capital Fund Advisors: Core Midstream MLP Strategy, Energy Strategy
- Crosspoint Capital Management: Accelerated Growth
- Granite Investment Partners: Large Cap Equity
- Northpointe Capital: Large Cap Value Equity
- Nuance Investments: Mid Cap Value

SMArtX also announced the expansion of its national sales team with the addition of Joel Bennett, who is now Vice-President of Institutional Sales. Mr. Bennett joins SMArtX with an extensive background in the turnkey asset management industry, having established his career at other firms such as AssetMark, GenWorth, and most recently EQIS, where he was the Acting Chief Investment Officer.

About SMArtX Advisory Solutions ([www.smartxadvisory.com](http://www.smartxadvisory.com))

SMArtX Advisory Solutions is the next generation turnkey asset management platform and the only platform to seamlessly offer traditional, alternative, and passive direct index strategies in a unified managed account structure. The firm also uses its proprietary trading and managed

accounts technology to power SMArtX ([www.smartx.us](http://www.smartx.us)), [SS&C Advent](#)'s integrated unified managed account solution.

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