

GateHouse Logistics Gives Unprecedented Data Control to Supply Chain Carriers

Europe's most secure GDPR-compliant data distribution service provider updates its flagship ghTrack service for critical supply chain data sharing

NØRRESUNDBY, DENMARK, June 5, 2018 /EINPresswire.com/ -- Europe's leading logistics data unifier and aggregator GateHouse Logistics A/S today announces that it has released a new version of its award-winning flagship ghTrack® service to give carriers unprecedented control over supply chain data sharing with their customers.

"Carriers need to be in total control at all times over supply chain data sharing with their customers," says Jesper Bennike, CEO, GateHouse Logistics. "The updated ghTrack portal gives them just that and takes data sharing to a new level of efficiency and simplicity."

The new version simplifies the "hand shake" between ghTrack's network of carriers and their specific customers and is compliant with the new European GDPR. Reflecting its broad application in international markets, the service is now available in Europe and the Americas and is hosted separately in each region. This ensures that supply chain data does not leave either region again in compliance with EU GDPR regulations.



Jesper Bennike, CEO, GateHouse Logistics

The new ghTrack portal is a cross-cultural B2B service and is now available in English, German, Spanish, French, Polish and Romanian and contains a GDPR Services Agreement in English, German and Polish.

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*Jesper Bennike, CEO,
GateHouse Logistics*

ghTrack users will find that the upgrade considerably speeds up the onboarding of new carriers and their assets by streamlining and automating the ghTrack invitation flow, which also means quicker access to the supply chain data. Carriers are also able to control data sharing permissions in greater detail.

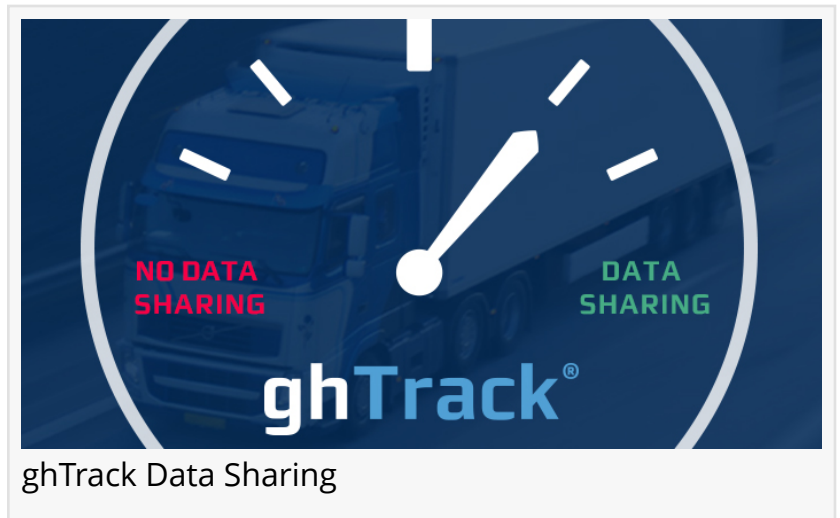
About ghTrack®

ghTrack is a completely neutral data sharing service leading the way that data is securely shared across the entire supply chain and bringing with it much-needed transparency of inbound and outbound logistics. The ghTrack service transforms data from all diverse telematics systems into one unified and logical data stream that can be

easily integrated into any business system. ghTrack champions data sovereignty at the global level, and users are the world's leading transport companies, automotive, e-commerce and retail/wholesale companies and manufacturers. Partners are solution providers who build their own solution on top of the unified data stream. ghTrack is provided by GateHouse Logistics A/S. Visit www.gatehouselogistics.com.

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