



Cyber Security: Market Analysis, Strategies, Segmentation And Forecasts, 2018 To 2024

Cyber Security – Global Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2024

PUNE, MAHARASHTRA, INDIA, June 5, 2018 /EINPresswire.com/ -- Cyber Security Market 2018

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Description:

Asia-Pacific (APAC) Cyber Security Market Outlook

Market Overview

In 2016, Asia-Pacific region come across maximum number of cyber attacks and over 25% of ransomware attacks were commenced. This growing cyber risk is raising awareness and requirement to mitigate cyber threats in Asia-Pacific region. Increasing digital transformation and connectivity APAC region is making it exposed to cyber threats. In 2016, over USD 80 million were stolen from bank in Bangladesh through cyber attack. In the same year frequent hacking of Philippines government sites were reported. Rising number of such incidents is propelling the demand of cyber security in APAC region. Moreover, government is also taking initiatives towards cyber laws and data security. Department of Defense Information Assurance Certification and Accreditation Process (DIACA), Health Insurance Portability and Accountability Act (HIPPA) and Payment Card Industry Data Security Standard (PCI-DSS) provided important guidelines which are mandatory to follow. Stringent policies related with deployment of cyber security solutions are encouraging the expansion of cyber security business in the region.

However, lack of education and awareness on cyber security is hindering the growth of cyber security market in the region. More than 75% of Asian population has no education about cyber security. Lack of awareness and proper infrastructure in least networked countries such as Cambodia and Myanmar is weakening the growth of cyber security market in APAC region.

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Market Segmentation

Asia-Pacific (APAC) cyber security Market is segmented on the following basis:

- Based on Security Type
 - o Network Security
 - o Data & Cloud Security
 - o Wireless Security
 - o Application Security
 - o Others (Database Security, End-Point Security, Web Security)
- Based on Solutions
 - o Antivirus & Anti-Malware
 - o Identity and Access Management (IAM)
 - o Risk and compliance management
 - o Firewall
 - o Data Loss Prevention (DLP)
 - o Intrusion Detection System (IDS)/Intrusion Prevention System (IPS)
 - o Security & Vulnerability Management
 - o Disaster Recovery
 - o Distributed Denial of Service (DDoS) mitigation
 - o Others (Web Filtering, Patch management)
- Based on Services
 - o Design and Integration Services
 - o Consulting Services
 - o Risk and Threat Assessment Services
 - o Managed Security Services
 - o Training and Education Services
- Based on Deployment Mode
 - o Cloud Based Deployment
 - o On-Premise Deployment
- Based on End-User
 - o Aerospace and Defense Industry
 - o Banking, Financial Services, and Insurance (BFSI) Industry
 - o Government
 - o IT and Telecommunication Industry
 - o Energy and Utilities Industry
 - o Healthcare Industry
 - o Manufacturing Industry
 - o Retail Industry
 - o Other Industries (Education, Media and Entertainment, and Automotive)

Key Market Players

Cisco Systems Inc.

- o Synopsis
- o Business Strategy
- o Product Portfolio
- o SWOT Analysis
 - IBM Corporation
 - Dell Root 9B
 - Herjavec
 - Check Point Software Technologies Ltd.
 - Palo Alto Networks
 - Symantec Corp
 - McAfee
 - Kaspersky Lab
 - Trend Micro Inc.
 - Fortinet Inc.
 - FireEye Inc.
 - Trend Micro
 - Imperva Inc.
 - CyberArk Software Ltd.
 - AVG Technologies

Scope Background

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