



Retail E-commerce Packaging Market 2018 - Entry Exit of Key Players, Identify Opportunities and Challenges

Global Retail E-commerce Packaging Market 2018 Industry Key Players, Trends, Sales, Supply, Demand, Analysis & Forecast to 2022

PUNE, INDIA, June 5, 2018 /EINPresswire.com/ -- Introduction

Packaging protects a product from damage and ensures that the product can be moved through distribution channels and shipped to the end-users. E-commerce generally refers to the buying and selling of goods & services online. All the distributions and transactions occur in the form of business-to-business, business-to-consumer, consumer-to-consumer, or consumer-to-business. The benefits of e-commerce include wide availability of goods & services, speed of access, and global reach. Demand for [retail e-commerce packaging](#) is projected to expand due to the rise of online shopping for its convenience. Furthermore, increasing environmental awareness among consumers and growing importance for effective packaging designs have propelled key players to improve different types of packaging. The market is driven by various factors such as an increase in online shopping, growing demand for packaged food, and rapid growth in the electronic sector.

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The latest trend shows that increasing online shopping, particularly in emerging regional markets, and availability of various products have boosted the overall e-commerce market, which, in turn, has pushed the demand for retail e-commerce packaging. Moreover, different designs, changing behavioral pattern of people, and increasing commitment to sustainability are some of the factors playing a crucial part in the growth of the retail e-commerce packaging market.

Key Players

The key players of the global retail e-commerce packaging market are International Paper Company (U.S.), Mondi Group (U.S.), Packaging Corporation of America (U.S.), Klabin S.A. (Brazil), Georgia Pacific LLC (U.K), DS Smith Plc. (U.K), Smurfit Kappa Group (Ireland), Nippon Paper Industries (Japan), Rengo Co. Ltd (Japan), and Orora Packaging Australia Pty Ltd (Australia).

Objective of Global Retail e-commerce packaging Market Analysis & Forecast, 2017 - 2022

- To provide a detailed analysis of the market structure, along with the forecast period of various segments and sub-segments included in global retail e-commerce packaging market with analysis of its development and demand in the market
- To identify high growth and geographies countries
- To study regional and country-specific demand and forecast for global retail e-commerce packaging
- To cover the key segments of material, application, and region
- To finalize the unit breakdown for all different classification; and refer to them for forecasting, keeping few assumptions into factor
- To identify the forecast demand, for all the regions, applications, and the historical figure; to collect the data through primary and annual reports, which were triangulated to derive the regional market

size

- To identify the historical trend to forecast and estimate the future value data

Target Audience

- Manufactures
- Raw materials suppliers
- Aftermarket suppliers
- Research and education institutes
- Potential investors
- Key executive (CEO and COO) and strategy growth manager

Key Findings

- Global retail e-commerce packaging market is estimated to reach USD 21669.7 million by 2022.
- By material, protective packaging segment dominated the global retail e-commerce packaging market, with a share of 34.8% in 2015, in terms of value. It is projected to witness 6.52% CAGR during the forecast period.
- By application, electronics & consumer goods segment dominated the global retail e-commerce packaging market with a share of 20.6% in 2015, in terms of value. It is projected to register a CAGR of 6.15% during the forecast period.
- Geographically, Asia Pacific accounted for the largest share of 33.4% in the global retail e-commerce packaging market in 2015.

Regional and Country Analysis of global Retail e-commerce packaging market Estimation and Forecast

Asia Pacific has emerged as the world's largest e-commerce hub. The region has witnessed a rapid growth in retail e-commerce due to the rising middle-class population in China, India, and Indonesia, along with the increase in popularity of mobile gadgets. China alone accounts for 40% of the world's retail e-commerce sales. The rapid growth in Asia Pacific is mainly due to faster internet service and increased use of mobile devices. All these factors will result in the growth of retail e-commerce packaging market.

North America e-commerce market has been continuously evolving since the past years. The region has witnessed increased investment in R&D and product innovation as far as packaging is concerned. Furthermore, the stringent food safety policies in the U.S. and Canada drive the demand for e-commerce packaging in the food & beverage sector. In North America, the U.S. is expected to dominate the market due to rise in mobile shopping. Canada is estimated to register a 5.39% CAGR during the forecast period.

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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