

Long Beach's Pioneering Craft Beer Fest Pairs Established & Emerging Brands On 8.18.18 At Oceanfront Lighthouse Park

8th Annual Tasting Event Lures Thousands of Attendees, Features Offerings Not Found in Stores

LONG BEACH, CA, USA, June 6, 2018 /EINPresswire.com/ -- [Taste of Brews](#), Long Beach's original and authentic [craft beer tasting](#) festival, celebrates its 8th anniversary on Saturday, August 18, 2018, at Shoreline Aquatic Park with dozens of local, regional and national craft breweries. This year's festival infuses dozens of styles of micro-brews, hard ciders and hard seltzers along with So Cal's premier mobile restaurants, vendor booths, live bands and an amazing ocean-front venue. Proceeds benefit the Long Beach Marine Institute and Make-A-Wish OC-IE, both 501(C)(3) non-profits. Detailed information is available at www.tasteofbrews.com.



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“Taste of Brews is one of the few tasting events where I can sample micro-brews that I can't find at Bevmo or Total Wine. I also can compare some of the more mainstream styles at the same time.”

Brett Smith; South Bay Attendee

A hallmark of Taste of Brews, and what distinguishes it from myriad competitors, the festival features a number of brands that are new to the marketplace and not yet carried in major retailers. These emerging breweries and cideries are paired head-to-head against more established brands, providing attendees a truly unique tasting experience.

Always held on the third Saturday in August, Taste of Brews' features an amazing mix of craft breweries. Last year's attendees ranged from popular brands like Bootleggers (Fullerton), Karl Strauss (San Diego), Lagunitas (Petaluma) and Sierra Nevada (Chico) to younger breweries like Uinta (Utah), House (Venice), Four Sons (Huntington Beach), Ska

Brewing (Colorado), 3 Gueyes (Boyle Heights) and Zymurgy (Torrance). Long Beach breweries included Ballast Point, Beachwood, Belmont, Congregation and Rock Bottom.

What started in 2011 as a local charity tasting event with a couple of dozen brands has more than doubled in size and is now spread across the 12.3-acre oceanfront peninsula located near the Aquarium of the Pacific and across from the iconic Queen Mary. And while Taste of Brews Long Beach has become a 'must do' festival for craft breweries and aficionados alike, the event prides itself on delivering a quality tasting experience; focusing on craft beer and not superfluous activities that do

little to showcase participating breweries.

Taste of Brews' adheres to strict guidelines including providing sufficient breweries and representatives from those breweries to speak with the public. The festival employs more licensed/bonded security than similar events, a professional medical (EMS) staff and plenty of free drinking water. Taste of Brews' prides itself on consistently delivering a first-class tasting environment for brewers and genuine craft beer enthusiasts therefore minimal tickets are sold via discount sites ensuring an upscale audience of craft beer aficionados.

Taste of Brews Long Beach online-only pricing starts at \$30.00 for the 3-hour session (1pm to 4pm) and \$40.00 for the 4-hour session (noon to 4pm) which includes unlimited beer tastes, plenty of free drinking water, food samples (while available), access to food trucks and live entertainment. Attendees must be 21 or older and no children or pets are allowed; apologies but this include strollers and babies.

A limited number of brewery and vendor spaces remain available. Please contact brewmaster@tasteofbrews.com or call (714) 375-1132.

Fans can follow along at Facebook:

<https://www.facebook.com/tasteofbrews/>

Instagram: <https://www.instagram.com/tasteofbrews/>

Twitter: <https://twitter.com/TasteofBrews>

<https://www.youtube.com/watch?v=7kMx16RaBRI&t=6s>

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