

M. Weston Non-Surgical Hair Restoration Opens in Southern California

LOS ANGELES, CALIFORNIA, USA, June 28, 2018 /EINPresswire.com/ -- M. Weston Non-Surgical Hair Restoration, an Artistry Concepts' subsidiary, the first and longest running <u>scalp</u> <u>micropigmentation</u> provider in the United States, announces the opening of their fourth US location in San Bernadino, California.

Since the founding of its parent company, Artistry Concepts in 2007, non-surgical <u>hair loss</u> treatments have been provided to more than 6,000 clients and currently is located in Florida. The Southern California Weston Center marks the fourth US center to be able to provide proven non-surgical hair restoration services to a wider audience of men and women.



Michael's business partner is his wife, Christina, who will assist with daily operations. Michael's daughter, Marilyn, will be apprenticing under Weston to join her father as a Weston artist.

"As part of The Weston Center's national expansion, our additional location in California will serve the needs of more individuals suffering from hair loss," says Weston Center Corporate Owner Mark Weston. "As the only worldwide scalp micropigmentation company to offer a proven and patented

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The California Center offers more convenience to a high number of clients. This first West coast location will allow clients a chance to experience this permanent solution for hair loss." *Michael Pichinte, Southern California Weston Center Owner* system, <u>The Weston System</u> has helped thousands of individuals overcome their hair loss issues via the latest advancement in technology and innovations."

Southern California Weston Center owner, Michael Pichinte, 45, also a hair loss sufferer, went the route of so many sufferers; topicals, medications and even thoughts about extreme hair transplants. Not satisfied with any of the outcomes, Pichinte searched the internet and discovered scalp micropigmentation. Discovering Mark Weston and the world's only patent holder in the field of scalp micropigmentation, Pichinte flew to the Florida Corporate Offices in 2017 and met with Weston for this patented procedure.

So overwhelmed with the final outcome, Pichinte was excited to learn that Weston was teaching his System to a limited number of qualified apprentices. Pichinte later both became a protege and apprenticed under Weston to learn The Weston System[™], he then invested in his own location of the M. Weston Non-Surgical Hair Restoration Centers. Pichinte now owns and operates the Southern

California Weston Center.

The Southern California Weston Center, in the "Inland Empire" of Califronia, is located at 165 W. Hospitality Lane, #22, San Bernadino, California, is now open for business. For more information on the Southern California Weston Center, please visit:

https://www.markwestonhair.com/locatio ns-southern-california-scalpmicropigmentation

Offering a one appointment only and permanent, non-surgical solution to hair loss for both men and women, The Weston System[™] is an exclusive and patented technologically-advanced hybrid medical scalp micropigmentation method that mimics lost follicular hair units on the scalp. This System is successful in replicating lost follicles for men, women and also for camouflaging hair transplant scars and added density in one appointment.

With locations presently in Sarasota, Florida (Corporate), Atlanta, Georgia, Akron, Ohio and now San Bernadino, Calfornia, additional locations will be opening in Chicago, Illinois and Bristol, Tennessee.



The Weston System also compliments sparse hair transplants



Natural hair color is matched

Website: <u>https://www.markwestonhair.com</u> You Tube: <u>https://www.youtube.com/channel/UCOnRMoWSHiLl81-l3jj2elg</u> Facebook: <u>https://www.facebook.com/M-Weston-Non-Surgical-Hair-Restoration-1345837098823122/</u> Twitter: <u>https://twitter.com/markwestonhair</u>

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