

# Paris Becomes First “GayTravel Approved” City in Europe

*Popular LGBT tourist destination receives top honor from GayTravel.com*

MINNEAPOLIS, MN, UNITED STATES, June 7, 2018 /EINPresswire.com/ -- For years, Paris has been celebrated as a premiere gay vacation destination for the LGBT community. Now, the City of Lights is being honored as the first city in Europe to be granted [GayTravel Approved®](#) status by [GayTravel.com](#). As GayTravel.com’s seal of excellence, GayTravel Approved is an exclusive title awarded to a select number of travel partners around the world who have proven themselves deserving of the recognition and praise of the LGBT community.



“With more than 20 years of history as the leading resource for memorable, lifetime LGBT travel experiences, this distinction carries significant weight,” says GayTravel.com Chief Visionary Officer Steve Rohrlack. “In fact, meticulous surveying revealed that nearly 9 out of 10 LGBT travelers believe it is exceedingly important for them to know a destination is GayTravel Approved when planning a visit. This honor lets the world know that GayTravel.com’s team of experts, influencers, and editors--along with feedback from our discerning followers--have awarded a travel partner the distinction of having that special ‘je ne sais quoi’ LGBT travelers appreciate. “Paris,” he says, “has long been a favorite LGBT destination, and GayTravel’s Gurus and editors have experienced the savoir-faire of its people and the inclusiveness of its culture first-hand. Therefore, it is our sincere privilege to bestow the title of GayTravel Approved 2018 upon the city of Paris,

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This is great honor for Paris to be awarded the first GayTravel Approved City in Europe! It’s rewarding to be presented as a leading key destination for LGBT visitors.”

*Nicolas Lefebvre, General Manager of Paris Convention & Visitors Bureau*

France.”

The GayTravel Approved designation is not granted lightly. Candidates must be nominated and possess a proven track record of providing a safe and welcoming environment for LGBT travelers. Moreover, they must exhibit a number of unique qualities, including a palpable sense of exuberance, inclusiveness, and overall well-being. Paris embodies these qualities perhaps more than any other place on earth.

It’s not surprising that LGBT travelers are frequenters of this city. One such traveler and avid francophile is GayTravel.com’s Editor, Charlie Rounds.

“I first saw Paris at the age of 18,” Rounds says, “and for the last 45 years, I’ve been back more than

100 times. I will never tire of this city. The food, the architecture, the Seine at night, the view from Sacré-Cœur, the sight of the Eiffel Tower from The Trocadéro – the list is endless. Whether you visit every museum or simply sip coffee on the corner – there is truly something for everyone.”

“This is great honor for Paris to be awarded the 1st GayTravel Approved City in Europe! It’s rewarding to be presented as a leading key destination for LGBT visitors; especially in 2018, when targeted programming is very rich, with the holding of the 10th edition of the Gay Games next August” said Nicolas Lefebvre, General Manager of the Paris Convention & Visitors Bureau.

“With an ever-changing and evolving offer (hotels, tours, clubs, etc.), the capital is a key reference when it comes to hospitality. No doubt this award will strengthen the place of the capital in international itineraries and networks.”

For more about GayTravel Approved® . . .

GayTravel.com encourages its readers to offer recommendations for GayTravel Approved travel destinations, accommodations, cruises, tours, events, restaurants, and venues, as well as provide feedback on any existing GayTravel Approved travel partners by emailing [recommendations@gaytravel.com](mailto:recommendations@gaytravel.com).

Email us at [recommendations@gaytravel.com](mailto:recommendations@gaytravel.com) or call 1-800-GAY-TRAVEL Extension 919.

#### About [Paris Tourist Office](#)

The Paris Convention and Visitors Bureau was created in 1971 as a joint initiative of the Paris City Council and the Paris Chamber of Commerce and Industry\*. Its primary mission is to welcome and inform visitors and promote the city of Paris in France and abroad. Find out more:<https://en.parisinfo.com/>

\* In the form of a non-profit organization ruled by the French law of 1 July 1901.

#### About GayTravel

The GayTravel brand is widely considered to be the ‘Good Housekeeping Seal of Approval’ among LGBT travelers and their allies--a level of trust that has been forged over the course of 20 years and only continues to strengthen. Through its host of valuable resources, GayTravel inspires vacationers as they plan and book memorable travel experiences while also empowering them with the confidence and security they need. For more information visit [www.gaytravel.com](http://www.gaytravel.com) or call 1-800-GAY-TRAVEL.

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The logo for Paris je t'aime features the word "PARIS" in a bold, red, sans-serif font. Below it, the phrase "je t'aime" is written in a red, cursive script font. The entire logo is set against a white background within a light gray border.

Paris je t'aime

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