

Rebecca Ryan is the newly appointed AVANSER CEO

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SYDNEY, NSW, AUSTRALIA, June 5, 2018 /EINPresswire.com/ -- June 6 2018: <u>AVANSER</u> Australia is delighted to announce the appointment of Rebecca Ryan as its new CEO, effective immediately.

Rebecca has been a key member of AVANSER's executive and leadership team since January 2017 and was appointed previously as the company's General Manager.

Announcing Rebecca's appointment, is AVANSER'S Board of Directors and Owners - Christopher Nonis, Farid Silwanis and Richard KK Tan.



Chief Storyteller, Richard KK Tan said: "The Board and I are pleased to have secured someone of Bec's calibre, experience and ability for the CEO position. Her expertise, developed over an impressive career, will be an invaluable asset to AVANSER as we embark on an exciting period of growth both here in Australia and overseas.

Commenting on AVANSER's success Farid Silwanis said "Our enviable reputation is mainly a testament to the skill, dedication and quality of the team behind the products. Rebecca's proven experience leading high performing teams is an asset for AVANSER moving forward. Her promotion comes after less than two years in charge of operations as the General Manager."

Christopher Nonis comments that "Rebecca has shown exceptional Business acumen and analytical skills in her past projects in the company" She has managed to streamline the operations effectively in such a short span of time.

Rebecca brings to AVANSER a wealth of experience through her past held Executive Management Roles and through her contributions as a Business consultant with successful Medium and Large Business enterprises. She has proven results in delivering new technologies, fostering client satisfaction and propelling businesses through hyper-growth phases. Reflecting on her appointment, Rebecca said: "I am humbled and excited to lead this awesome company. We have a great culture, market leading technical capability and a winning strategy that has enabled us to grow strongly. We remain focused on client satisfaction and bringing forth, cutting edge and innovative Call Tracking and Analytics solutions; truly propelling AVANSER beyond Call Tracking.

About AVANSER: AVANSER is one of the Top Leading Technical Companies Headquartered in Australia serving local as well as Global companies since 2003. It provides its clients with invaluable Marketing Intelligence data by offering real time Call Tracking and Analytical tools empowering Businesses to make better decisions.

For further information or to find out how AVANSER can grow your business, Visit: <u>www.avanser.com.au</u> or call 1300 115 157 now!

Meha Raina AVANSER 290081592 email us here

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