

## B-Local Mid Atlantic names Ed Tuvin as board member and treasurer for Metro Washington, D.C., MD and VA Region

Edward S. Tuvin has been appointed to the B-Local Mid Atlantic board of directors and will be their treasurer.

WASHINGTON, D.C., UNITED STATES, June 6, 2018 /EINPresswire.com/ -- Washington, D.C. May 4, 2018 – <u>B-Local Mid Atlantic</u> announced that Edward S. Tuvin has joined the board of directors as treasurer.

B-Local Mid Atlantic is a community of Certified B Corps from DC, Maryland, and Virginia helping business people act on their purpose to achieve socio-economic and environmental impact. Certified B Corps are for-profit companies certified by the nonprofit B Lab® to meet rigorous standards of social and environmental performance, accountability, and transparency.

Tuvin has been appointed to the B-Local Mid Atlantic board of directors and will be their treasurer. "Eddie has been recognized as a leader and expert in the area of small/mid-size business finance for over two decades," said George Chmael, Chair of B-Local Mid Atlantic and Founder + CEO of Council Fire. "Since 1977 when he first commenced his work as a community activist to his expert testimony before the Senate Committee on Small Business & Finance, Eddie has been taking a stand to promote equality, diversity, and fair lending, all while promoting the art of doing good with business, which makes him a great addition to our board of like-minded, mindful directors".

Eddie is a keynote speaker on subjects related to business ethics, conscientious capitalism, reputational damage control, diversity, ethics, and inclusion. He has conducted several notable interviews with recognized business leaders including David Rubenstein the founder of Carlyle Group and billionaire philanthropist and Dr. Christina Romer the former chair of the President's Council of Economic Advisors. He is a social media influencer with over 40 years of leadership experience at world-class global companies. He is a devoted leadership practitioner whose four-decade career has been defined by a commitment to studying, practicing, improving, and teaching the tenets of leadership that works. Eddie's career has been focused on helping build world-class organizations that defy the critics and thrive in the face of adversity. He is currently an executive with City First Bank, a unique CDFI certified as a B Corporation in Washington DC, where the mission of loan request is given tremendous weight in the decision process. "At the end of the day, I return home feeling great about the business impact I am able to achieve thanks to my work with City First and what we do for our local communities", says Tuvin, "It is in my DNA to help others which makes me feel good about where I work from our teams' collective impact". He has a highly diversified career in corporate finance, management, commercial real estate leasing, commercial real-estate finance, mergers and acquisitions, business development, credit and operational risk management, and financial engineering. Tuvin received an MS degree and an MBA from the John Hopkins University's Carey School of Business graduating, Summa Cum Laude. He is a member of the board of Sitar Arts Center in DC, a co-founder and former Vice President of the Maryland Commercial Lender's Association, past Executive Director of The Main Street Initiative, and served three elected terms as a member of the Board of Directors of the Alumni Council of John Hopkins University. A recognized

expert on small business finance, in 2009, he co-authored "Recommendations for Improving Small Business Credit Access and Financial Reform" which was published by the National Federation of Independent Business Research Foundation and presented, amongst other places, to the Obama Administration in the White House.

The US Small Business Administration recognized Tuvin's achievements by presenting him with three of their highest DC area awards. In 2009, he was awarded the SBA DC ARC Loan Lender of the Year Award and in 2010 he was awarded Community Bank Rural Lender of the Year for the Metro DC area. Last year, he was presented with the 2011 SBA DC Financial Services Champion of the Year award.

## About B-Local Mid Atlantic

We're a community of Certified B Corps from DC, Maryland, and Virginia helping business people act on their purpose to achieve socio-economic and environmental impact. <u>http://blocalma.org/</u> For information about upcoming networking events follow us at <u>https://www.linkedin.com/company/b-local-mid-atlantic/</u>

The B Corp movement is one of the most important of our lifetime, built on the simple fact that business impacts and serves more than just shareholders—it has an equal responsibility to the community and to the planet." – Rose Marcario, CEO of Patagonia

A B Corp® is a for-profit company certified by the nonprofit B Lab® to meet rigorous standards of social and environmental performance, accountability, and transparency. A survey conducted by Cone Communications found that 74% of employees say their job is more fulfilling when they are provided with opportunities to make a positive impact on social and environmental issues. In fact, most respondents would even take a pay cut to work for a socially-responsible company that aligns with their values.

"Collectively, B Corps® lead a growing global movement of people using business as a force for good. Through the power of their collective voice, one day all companies will compete to be best for the world, and society will enjoy a more shared and durable prosperity for all." – B Lab®

## About City First Bank

City First is an impact-driven commercial community development finance provider comprised of a nationally chartered commercial bank (City First Bank, which also manages a New Market Tax Credit Program); and several nonprofits (City First Enterprises, City First Homes, City First Foundation) related by common board members and management, operating as a unified organization with a focused vision, strategy, and management system toward servicing low to moderate-income communities. Since its founding in 1996 City First has channeled over \$1Billion in mission lending where it's needed most. City First is headquartered in Washington, D.C. on historic U Street.

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