

Munfarid and MEL Science Strike a Deal to Promote Immersive Learning in the Region

MANAMA, BAHRAIN, June 7, 2018 /EINPresswire.com/ -- Famous for its biggest Virtual Reality program for schools in the Middle East, [Munfarid](#) formally announced the partnership between their Virtual Reality program VRXOne and [MEL Science](#).

VRXOne is an immersive educational platform that takes the users into an immersive world with near-realistic 3D environment and motion captured based physical interactivity. The program has been widely acclaimed for its usability and benefits & was also mentioned at the Google IO 2018. VRXOne is the official partner for Google Expeditions in the Middle East region.



MEL Science, an education service focused on immersive learning through VR and hands-on experiments, has created a package of chemistry VR lessons equipped with “teacher mode”, that allows school teachers to use VR lessons in the classroom. This feature allows them to guide a classroom of students through a VR chemistry lesson. Rather than use slides or a whiteboard, the teacher can illustrate concepts with an immersive VR experience that puts students in a virtual lab where they can zoom down to the atomic level, fly through the molecular makeup of chemicals and even build their own atoms or molecules.

“

Through consistent efforts and more awareness, we can help students across the globe realize the true potential of education, in both - developed and developing countries.”

Dr. Sana Farid - Co-Founder & CEO, Munfarid

The alliance is intended to enhance their individual efforts at getting kids to enjoy their lessons through interactive learning. VRXOne and MEL Science are aimed to use virtual reality for making visual science more accessible for kids

from the Middle East schools. The comprehensive hardware and software program, VRXOne will be promoting the lessons made available to them by the latter. Noteworthy to mention, VRXOne has also been involved in spreading awareness about the benefits of interactive learning through its ongoing 'Go-to School' program where 1 million Google expeditions are being demonstrated to the students in the Middle East.

Efforts are on the go to engage students full throttle and help them bridge their learning gaps. Researches have proved that creating visual scenarios while teaching had increased benefits than those accruing from verbal learning. Explaining STEM phenomena through interactive lessons improves learning without requiring any extra teaching hours. It leads to completeness and coherence in learning where students while staying abreast of the developments in lessons,

can understand better.

Interactive learning with the help of technology has also shown to yield better results. Learning with the help of innovative technologies like Virtual Reality captures the student attention while inhibiting the distractions at learning. It also improves retention rates since the students are practically a part of the environment where learning happens.

The collaboration between the two enterprises focussed on education will accentuate the improving education scene in the region.

Dr. Sana Farid, the Co-Founder of Munfarid and a leading ARVR trainer and researcher was delighted at the partnership. She expressed her views mentioning, "The pedagogical shift by means of interactive technology and 'learn by doing' methods is imperative to growth of the Middle East economy and its human resource development. Through consistent efforts and more awareness, we can help students across the globe realize the true potential of education, in both - developed and developing countries."

About MEL Science

MEL Science is a London-based company developing a unique approach to science education: combining hands-on experiments with virtual reality, to explain the science behind those experiments. The company's first product, MEL Chemistry, is a chemistry set for kids as a subscription service. Every month, the subscribers get new chemistry sets to do fun experiments with kids at home. Experiments are accompanied by a mobile app that makes it possible to see chemistry in VR. MEL Chemistry VR lessons are designed to completely remove outside distractions and provide students with a fully focused learning environment.

MEL Chemistry VR website:

<https://melscience.com/vr>

About VRXOne:

VRXOne is an international brand for virtual reality distributed in the Middle East exclusively by Munfarid. It's a learning platform that uses Virtual Reality in education and training. VRXOne products offer unparalleled performance for content's delivery and control. VRXOne provides devices and head mounts and accepts content in virtually any format and resolution compatible with Virtual Reality. Users can unite all their content on a single platform and play it as desired on their VRXOne Kits.

VRXOne website:

<https://www.vrxone.com>

Hiba Khan

Munfarid

+97366656613

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.