

Kassow Robots: market launch at Automatica

Uniquely efficient 7-axis lightweight cobots for industrial SMEs

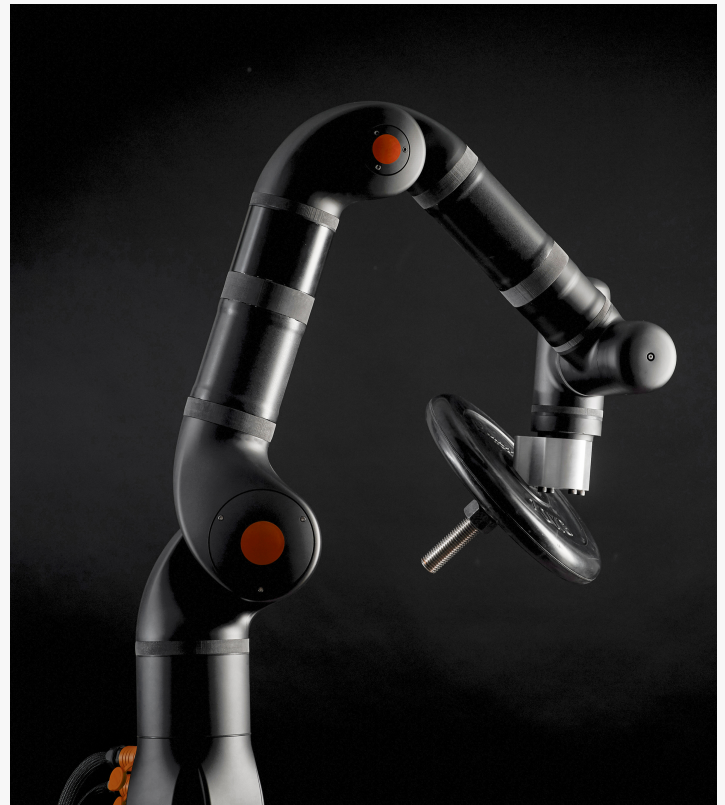
KASTRUP, KOPENHAGEN, DENMARK, June 6, 2018 /EINPresswire.com/ -- [Kassow Robots](#), the Copenhagen-based brainchild of robotics engineer Kristian Kassow and his two co-founders, is set to launch itself on a global stage at the Automatica trade fair in Munich in June 2018. The Danish start-up, whose motto is “strong, fast, simple,” has been developing uniquely efficient 7-axis industrial lightweight robots since it was founded in 2014. Kassow robots are extremely fast and powerful, and are suitable for use in small spaces. The robots’ user-friendly interface provides businesses with greater flexibility: SMEs without their own robotics specialists can now achieve complex automation and programming cost-effectively and independently.

“I’ve never lost my passion for robotics and the start-up spirit,” says Kristian Kassow. Back in 2004, Kassow co-founded another robotics company, today one of the world’s market leaders. “We are now set to launch Kassow Robots and are showcasing our 7-axis robots with joint speeds of up to 225 degrees per second for the first time. Our cobots have a combination of qualities that make them strong and unique.” At Automatica, which runs from June 19 to 22, 2018, in Munich, Kassow Robots will present three cobots at Booth A420 in Hall B4: the KR 810 (reach 850mm, payload 10 kg) , KR 1205 (reach 1200mm, payload 5 kg) and KR 1805 (reach 1800mm, payload 5 kg). The Danish start-up’s first two models – KR 810 and KR 1205 – are now entering production. They will be followed by the KR 1805 at the end of 2018.

The three founders behind Kassow Robots are top experts in the core areas of development, production and global sales. Their vision is to offer a broad range of [cobot](#) models that help industry, and especially SMEs, produce even more competitively. The start-up therefore plans to gradually establish a network of system integrators and anticipates a wealth of applications for its products. “It will ultimately be up to system integrators and end customers to decide how and where to use our cobots. Some of the traditional applications we have in mind are loading and unloading machinery (for example in metalworking), pick & place, palletising, small assembly tasks, testing, quality control and adhesive applications,” says Dieter Pletscher, Head of Sales at Kassow Robots since March 2018.

About Kassow Robots

Kassow Robots was founded in Copenhagen, Denmark in 2014 with the mission of developing unique and efficient 7-axis lightweight robots for industrial applications. The company’s motto is “strong, fast,



simple". Its products offer speed and power, yet also have a long reach. The robots' user-friendliness provides businesses with greater flexibility, allowing SMEs without their own robotics specialists to achieve complex automation and programming cost-effectively and independently. What is more, the cobots are compact enough for use in confined spaces. The start-up already has ten employees and is launching its products in Germany, Austria, Switzerland, Scandinavia and the Benelux countries in June 2018. Two seasoned robotics experts – Kristian Kassow as CEO and Dieter Pletscher as Head of Sales – are driving the company's development.

More information can be found at:

www.kassowrobots.com

Automatica 2018

Kassow Robots is launching itself on a global stage at the Automatica trade fair in Munich from June 19 to 22, 2018, at Booth A420 in Hall B4.

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