



RB Sets Out Its Commitments on Use and Recycling of Plastics

PARSIPPANY, NEW JERSEY, USA, June 6, 2018 /EINPresswire.com/ -- To mark World Environment Day, as part of its purpose of helping make people healthier and live better, RB is announcing a series of commitments on the use of plastics:

- We are committed to removing or reducing plastic packaging wherever possible and investing in research into alternative materials that can replace its use
- Where we will continue to use plastic in packaging we will ensure that at least 25 per cent of its content is recycled plastic by 2025, where possible or allowed by regulators
- By 2025, 100 percent of our plastic packaging will also be recyclable or reusable, with best-in-class labeling to help consumers recycle effectively
- We will work with peers and governments to enable products in our health portfolio to meet these targets without compromising their safety and efficacy for patients and consumers

For further information, [please see a detailed statement here:](https://www.rb.com/responsibility/plastics/)
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Rakesh Kapoor, Chief Executive of RB, said: “Plastic has proved itself one of the most versatile materials ever invented. Unfortunately, one of the unintended consequences of its widespread use is that it causes enormous environmental damage if not appropriately reused and recycled. For many years, we have been reducing our packaging as much as possible and eliminating waste through innovation. We recognise we need to do more. That is why we will make 100 percent of our packaging recyclable or reusable and include at least 25 percent recycled plastic content in our packaging by 2025, where possible and where regulations allow. Responsibility is at the heart of our values, as without it we will not deliver on our corporate purpose of healthier lives and happier homes.”

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Notes to editors
About World Environment Day

World Environment Day is an annual UN initiative, with over 100 countries taking part, which marks the most important day for encouraging awareness and action for the protection of the environment. Each year has a different host country, to help highlight the environmental challenges that country faces. This year's host is India. The theme of this year's World Environment Day is “Beating Plastic Pollution: If you can’t reuse it, refuse it”: <http://worldenvironmentday.global>

About RB

RB is the global leading consumer health, hygiene and home company. Driven by a purpose to build healthier lives and happier homes, RB has operations in over 60 countries. From the foundations of wellness and infant nutrition, to the fundamentals of a hygienic home, our global brands help people live healthier, happier lives. RB has world leading Powerbrands which include household names such as Enfamil, Nutramigen, Nurofen, Strepsils, Gaviscon, Mucinex, Durex, Scholl, Clearasil, Lysol, Dettol, Veet, Harpic, Cillit Bang, Mortein, Finish, Vanish, Calgon, Woolite and Air Wick. RB’s unique culture is at the heart of its success. Its drive to achieve, passion to outperform and commitment to quality and

scientific excellence are manifested in the work of over 40,000 RB employees worldwide.

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