



accelQ's success in the big league brings tremendous growth and future

Matthew Bradarich, VP of Technology at Nielsen shared his thoughts about how accelQ made a significant difference in Nielsen's CRM/Salesforce initiatives.

SAN FRANCISCO, CALIFORNIA, USA, June 7, 2018 /EINPresswire.com/ -- [accelQ](#), a provider of AI-driven cloud-based continuous testing and automation platform is now a recognized name and, on its way to become the leader in the test automation space.



We are thrilled to see success and feedback from our Fortune 50 customers who trusted us to be the enterprise-wide automation platform in their Digital and DevOps journey.”

Mahendra Alladi, Founder & CEO, accelQ

Matthew Bradarich, VP of Technology at Nielsen shared his thoughts about how accelQ made a significant difference in bringing agility and improve quality in Nielsen's CRM/[Salesforce initiatives](#). Here is what Matthew had to say –

“Staying ahead of the rapid changes and iterations in a large-scale enterprise platform can be challenging. The accelQ testing platform helps us do this, with an enterprise-grade solution that simply works. Through accelQ Universe, Test

Suites, Reporting, and CI/CD Integration we are able to stay ahead of the rapid changes and ensure we deliver only quality enhancements to our Platform.”

Guljeet Nagpaul who leads the product strategy for accelQ, speaking about the platform's specialized capabilities for Salesforce test automation said, “Salesforce can get pretty tricky with its dynamic web content, iframes and visualforce to name a few, coupled with the need to support lightening and classic versions. Our customers are loving the fact that accelQ seamlessly handles all these complexities in a simple no-code automation available on the cloud. Implementation and release cycles have significantly accelerated across accelQ's Salesforce customer base while delivering higher quality to the business at a much lower cost. “

About accelQ: accelQ is the only cloud-based continuous testing platform today that seamlessly automates API and web testing without writing a single line of code. IT teams of all sizes use accelQ to accelerate their testing by automating critical aspects of lifecycle like test design, test generation and execution. accelQ drives automation with smart view recording coupled with powerful natural language automation to handle the most complex testing and automation requirements. Lowering the change and maintenance effort is where accelQ customers have saved [70%](#). accelQ makes this possible with an AI-powered core to bring self-healing automation amongst other unique capabilities. For more information and to sign up for a free trial, please visit www.accelq.com

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