



Synergita will be showcasing its new E-Communication based Employee Engagement at SHRM18 Annual Conference, Chicago

The new 'E-communication' feature – an innovative solution that redefines corporate communication and employee engagement

SAN JOSE, CALIFORNIA, UNITED STATES OF AMERICA, June 7, 2018 /EINPresswire.com/ -- Synergita, the leading [Continuous Employee Performance Management & Engagement Software](#), launches 'E-Communication', a major feature enhancement to the software. The feature addition will be showcased at [SHRM18 Annual Conference & Exposition, Chicago](#).

The 'E-communication' feature redefines corporate employee communication in an organization. The innovative approach enables HR teams to engage their employees through emails. HRs can compose and send emails from Synergita to the employees. HRs can select the targeted recipient by any level of organization groupings such as designation, location and level. The powerful visual dashboard reveals the email engagement metrics. Email Analytics helps analyze engagement value of every email, and identifies individual recipient who opened and clicked the email and who has not. E-communication also serves as an email repository and shows historical data of email and its engagement score. This will empower HR on engaging employees.

Shankar Krishnamoorthy, CEO of Synergita highlights that organizations are giving significant importance to engage and provide a positive experience to their employees. 'E-communication' feature is the first of its kind and is a game-changer in employee engagement. Now, HR can do what their peers do on marketing automation front for engaging employees.

Synergita is designed to capture and nurture employee engagement through all of its modules. Goals management brings focus and clarity in their role, continuous feedback brings continuous conversation and collaboration among the team (manager, employee, peer, etc.), rewards & recognition motivates and inspires employees, employee development plan prioritizes individual employee's skill development & growth and performance review process brings out the best in the employees. Continuing in this tradition, the new 'E-communication' feature helps HR teams to drive better employee engagement on corporate activities. Synergita enables organizations to manage, measure, and improve employee engagement and employee experience in all aspects.

About Synergita:

Synergita (www.synergita.com) is an award-winning, continuous feedback based Employee Performance Management and Engagement Software. Synergita is the fastest growing talent management software and has an impressive list of clientele across all industry sectors such as Capita, Brakes India, Indegene, Pavone, American Micro, Americorp Healthcare, Global Edge, etc. They are serving over 125,000 employees across the globe and expanding their presence every minute. Synergita has its offices in the USA, Singapore and India. Synergita focusses on unleashing employee potential and creating peopleMAGIC across companies.

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