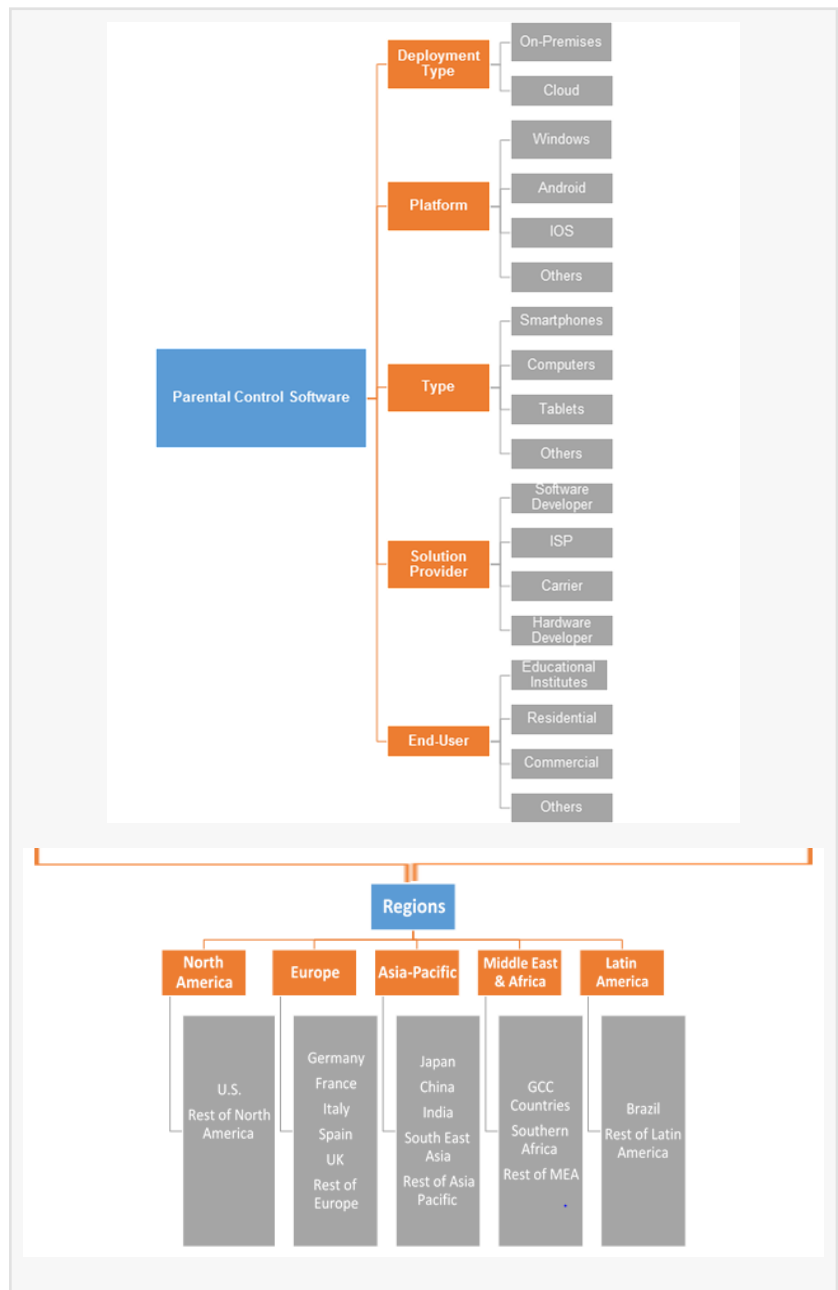# Parental Control Software Market

NEW YORK, NEW YORK, USA, June 7, 2018 /EINPresswire.com/ -- Modern kids have never known a time when they couldn't connect to the entire world via the internet. In fact, they probably spend more time online than anyone else—certainly more than their parents. If you are a parent, this presents a problem, as there are explicit, disturbing, and illegal sites on the web that you don't want your kids to encounter. Furthermore, with the ever-increasing number of devices that kids use to connect, you simply can't supervise every moment they're online on your own. That's where parental control services can help. This software gives you the ability to block unwanted web content, limit screen time, restrict the use of risky applications, and more. Basically, these services are a way to help keep your kids safer on their computers and mobile devices.
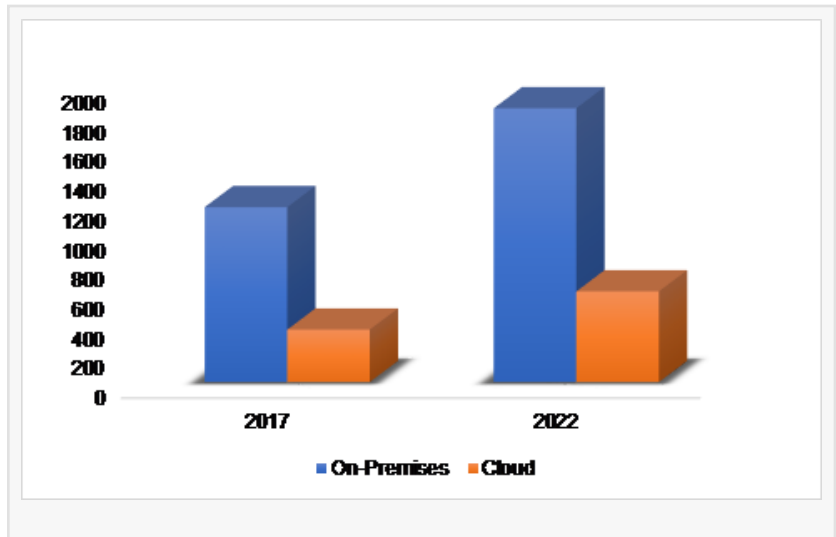
That said, parental control software is no substitute for good communication. If you don't want your kids to visit unsafe, unsavory, or inappropriate sites, talk to them about your concerns. We recommend that you also take the time to convince your older kids that you'll respect their privacy while still monitoring their online actions, a promise you should strive to uphold. We prefer software that embraces this kind of collaborative approach, rather than apps that covertly spy on kids. If your kids see you as big brother, it's a safe bet that they'll find ways to outsmart you and evade even the most sophisticated systems.

Industry Trends

Parental control software enables parents to monitor their children's internet activity. Parental control software is used to shield youngsters from internet addiction, cyberbullying, exposure to risky content, games, and furthermore from online predators. Some of the noticeable highlights in parental control software include location tracking, website filtering, remote management, access scheduling, personal information blocking, chat monitoring, social network monitoring, and calls & SMS monitoring and blocking. Parental control software is accessible for different platforms including iOS,

Android, Blackberry, Windows, and Linux. The global [parental control software market](#) was valued at US$ 1541.5 Mn in 2017 and is expected to reach US$ 2471.4 Mn by 2022. Parental Control Software Market by Deployment Type, 2017 & 2022 (US$ Mn)

Increasing internet addiction, rising negative effect owing to cyberbullying and expanding children's computer literacy and internet capabilities are majorly driving the growth of the parental control software market. Parental control software allows parents to filter out websites to avoid the children being exposed to materials they consider unsuitable. Lack of awareness and technical knowledge about the parental control software solutions are supposed to hinder the growth of the global parental control software market. Whereas, increasing range of web based social networking services and growing parental awareness to online child abuse risks augments the growth of the parental control software market. Such factors have not only aided the global market in recent past but is also anticipated to follow a similar trend over the forecast period.
[Parental Control Market](#), by Deployment Type
On the basis of deployment type, the market is segmented into on-premise and cloud. Among which, the on-premises segment is dominating the parental control software market. On the other hand, the cloud segment is expected to be the fastest growing segment throughout the forecast period. The major factor attributing to the growth of the cloud segment is that the cloud-based solutions, as well as cloud computing, save a lot of upfront and on-going IT expenses.
Parental Control Software Market, by Region
North America is expected to hold the largest share of the overall parental control software market. Intensifying risks in the use of internet for children and increase in demand for parental control software solutions are the major factors that are responsible for the dominancy of the North American region. However, Asia-Pacific is anticipated to be the fastest growing region in the overall market due to increase in the use of internet enabled media devices. Increasing awareness about gaming and internet addiction decoders among children is also fueling the market growth.
Competitive Landscape
The report provides both, qualitative and quantitative research of the market, as well as provides worthy insights into the rational scenario and favored development methods adopted by the key contenders. The report also offers extensive research on the key players in this market and detailed insights on the competitiveness of these players. The key business strategies such as Mergers and Acquisitions (M&A), affiliations, collaborations, and contracts adopted by the major players are also recognized and analyzed in the report. For each company, the report recognizes their manufacturing base, competitors, product type, application and specification, pricing, and gross margin.
Some of the primary market participants are AT&T Inc., Avanquest S.A., AVAST Software s.r.o, Bitdefender, CLEAN ROUTER, Circle Media Inc., Webroot Inc., DLInk, Dojo, Google LLC, IwantSoft Inc., Kaspersky, KidLogger.net, McAfee, Mobicip, Net Nanny, Verizon, Sprint, Netgear Inc., OpenDNS, Inc., Qustodio LLC, Safer Kid, Inc., Symantec Corporation, and T-Mobile US, Inc. among others.
Parental Control Software Industry Background

Shreyas Tanna
Absolute Markets Insights
+91-740-24-2424

email us here

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