



# Homewares in the US - Industry Trends, Sales, Supply, Demand, Analysis & Forecast to 2022

*WiseGuyReports.Com Publish a New Market Research Report On –“ Homewares in the US - Industry Trends, Sales, Supply, Demand, Analysis & Forecast to 2022”.*

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The key healthy eating trend permeates homewares. In particular, consumers have moved towards more natural offerings, like cast iron, glass and ceramic cookware (non-stick coatings). Meanwhile, the growing popularity of ethnic cuisines has seen consumers look for authentic food experiences to enjoy at home with family and friends. The cooking of ethnic meals has driven sales of open stock cookware, with increasing demand for woks and paella pans, while positively impacting kitchen tools and gadg...

Homewares in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2022 illustrate how market demand is expected to evolve in the medium-term

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Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Homewares market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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